

Beyond Video Communication & Capture: Video Content Analytics & Sharing

Presenter: Jeff Wang, Cisco Australia

Date: 13 July 2011

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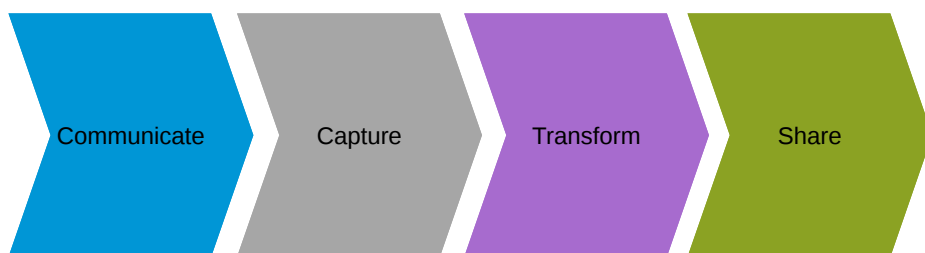
My Gadget for Getting Good Marks in University



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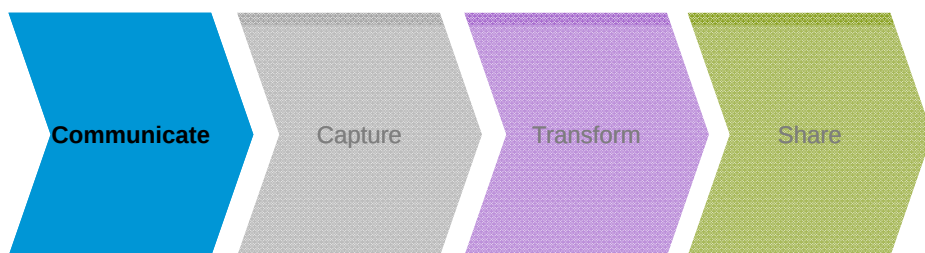
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End-to-End Video Lifecycle in Higher Ed



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Communicate



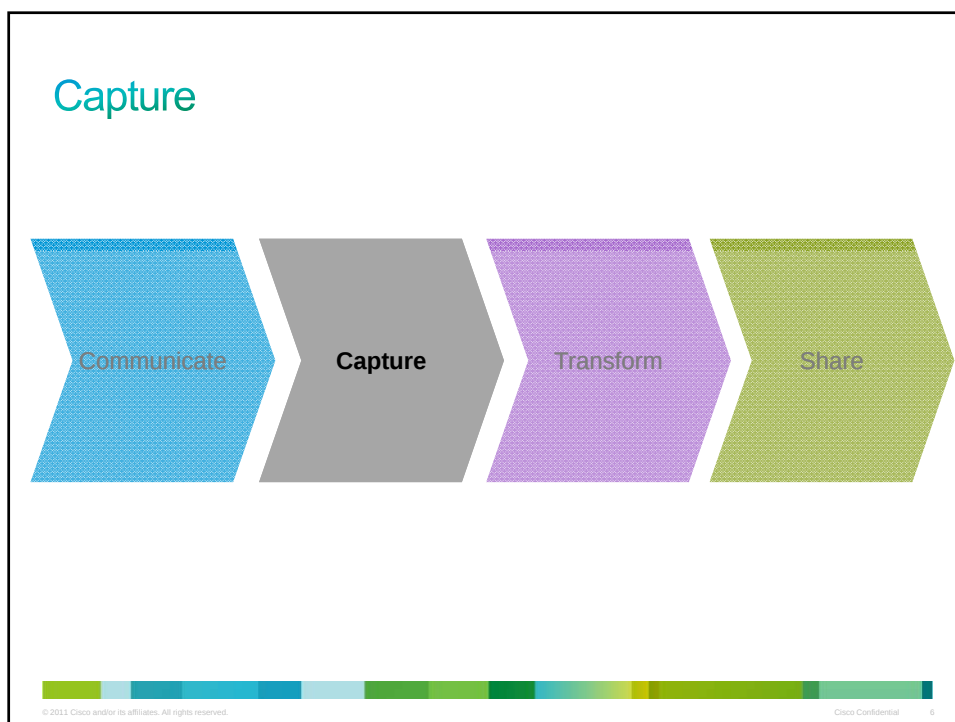
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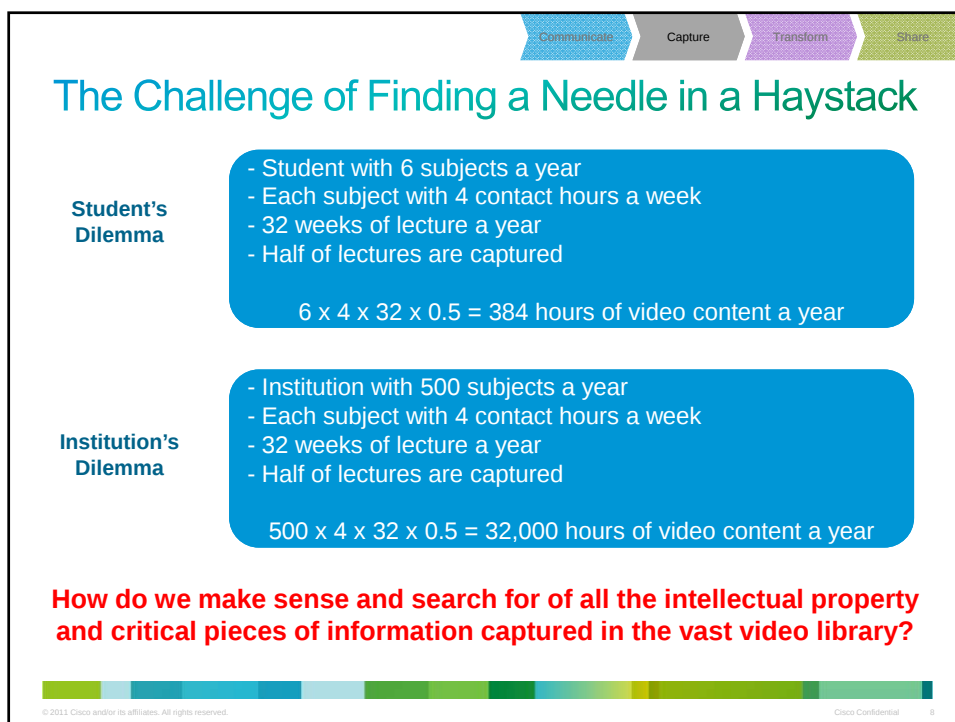
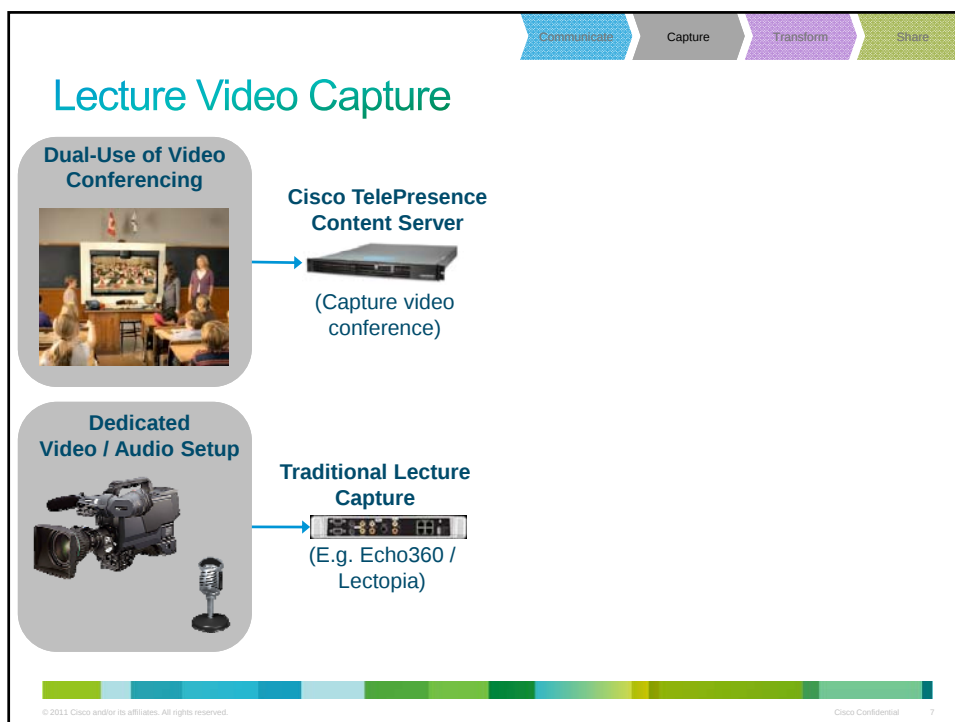
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Video Communication in Higher Education



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Tool We Have to Find Information in Video Today



Play / Pause

Fast Forward / Rewind

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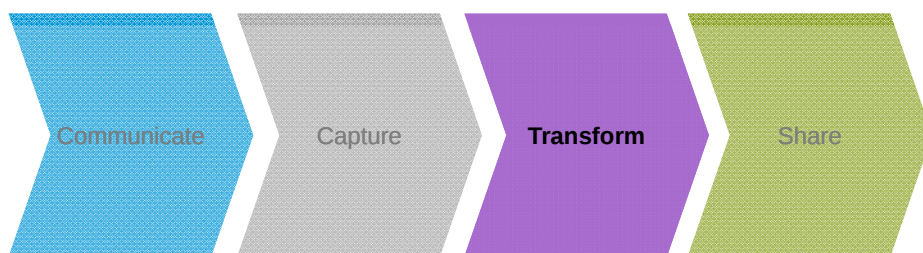
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Can I Effectively Find Information in a Video Library?



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Transform



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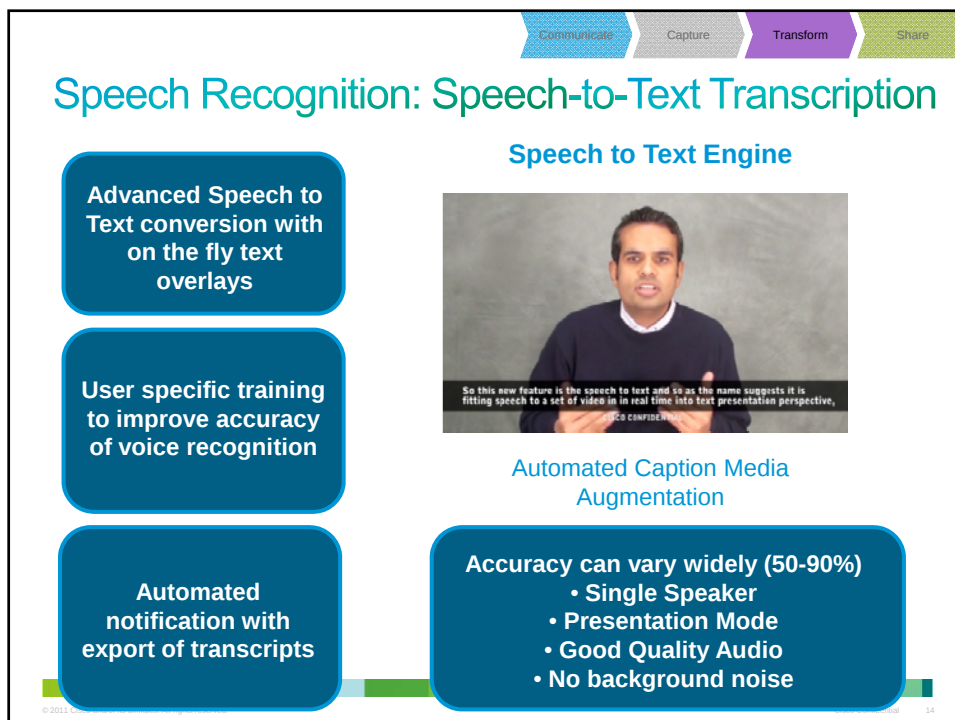
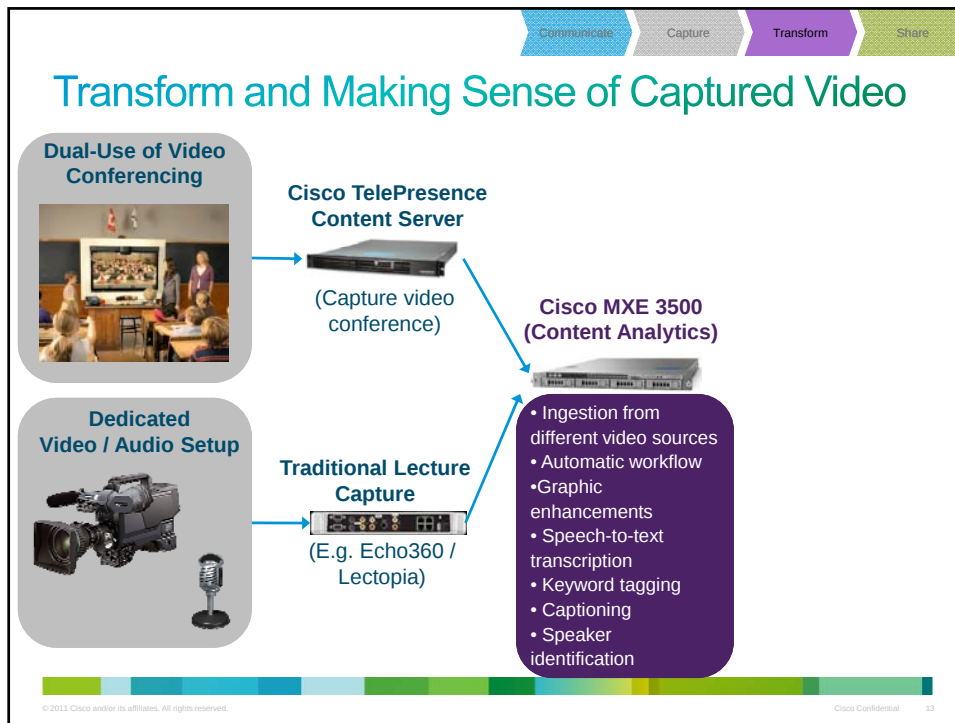
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The following material contains forward-looking statements and are not generally available today.

Many of the products and features described herein remain in varying stages of development and will be offered on a when-and-if-available basis. This roadmap is subject to change at the sole discretion of Cisco, and Cisco will have no liability for delay in the delivery or failure to deliver any of the products or features set forth in this presentation.

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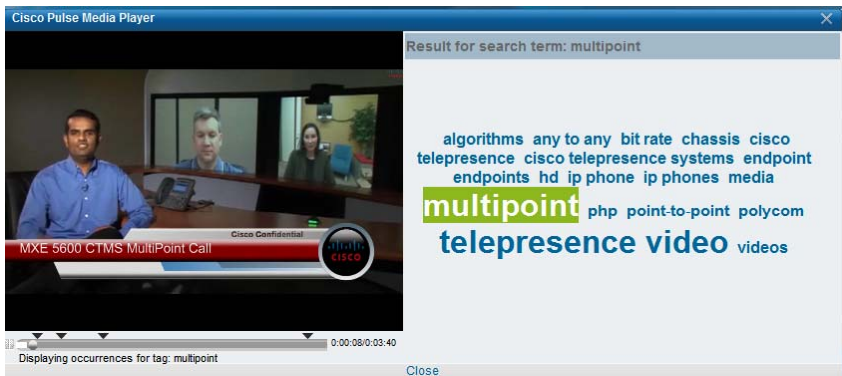
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Demo of Keyword Tagging

[HTTPS://ACROPOLIS-MXELAB.CISCO.COM/PULSE/GUEST/VIDEOSEARCH.ANONYMOUS?MEDIA=TRUE&ELSEARCHSTRING=MULTIPOINT](https://ACROPOLIS-MXELAB.CISCO.COM/PULSE/GUEST/VIDEOSEARCH.ANONYMOUS?MEDIA=TRUE&ELSEARCHSTRING=MULTIPOINT)

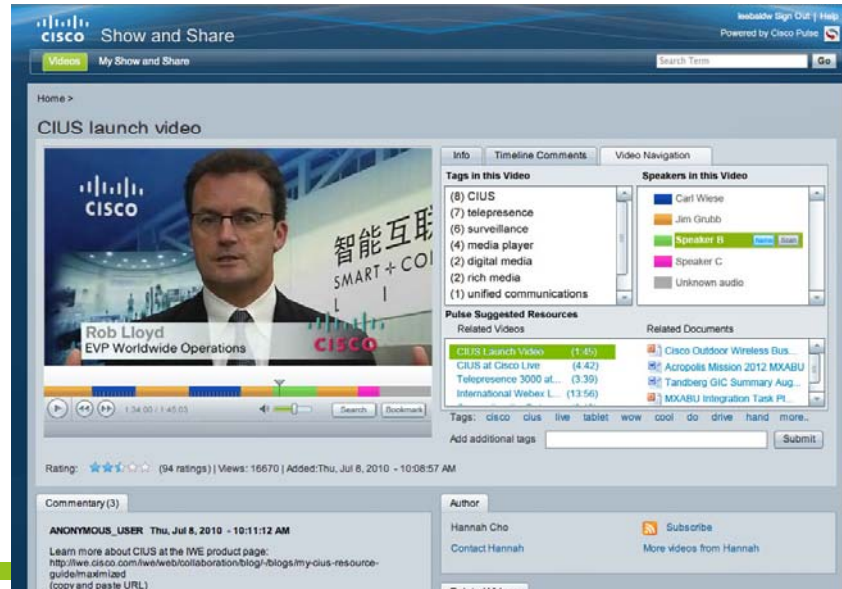


The screenshot shows the Cisco Pulse Media Player interface. On the left, a video player displays a telepresence session with three participants. Below the video, a red banner reads 'MXE 5600 CTMS MultiPoint Call'. On the right, a search results panel titled 'Result for search term: multipoint' lists various tags: 'algorithms any to any bit rate chassis cisco telepresence cisco telepresence systems endpoint endpoints hd ip phone ip phones media multipoint php point-to-point polycm telepresence video videos'. The word 'multipoint' is highlighted in green. Below the video player, a progress bar shows '0:00:08/0:03:40' and the text 'Displaying occurrences for tag: multipoint'. A 'Close' button is visible at the bottom right of the search panel.

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Speaker Identification



The screenshot shows the Cisco Pulse website interface. The main video player displays a man speaking, with the title 'CIUS launch video' and the name 'Rob Lloyd, EVP Worldwide Operations'. To the right of the video player, there are two panels: 'Tags in this Video' and 'Speakers in this Video'. The 'Tags in this Video' panel lists: (8) CIUS, (7) telepresence, (6) surveillance, (4) media player, (2) digital media, (2) rich media, and (1) unified communications. The 'Speakers in this Video' panel lists: Carl Wierpe, Jim Grubb, Speaker B, Speaker C, and Unknown audio. Below the video player, there is a 'Pulse Suggested Resources' section with 'Related Videos' and 'Related Documents'. The 'Related Videos' section lists: 'CIUS Launch Video' (1:45), 'CIUS at Cisco Live' (4:42), 'Telepresence 3000 at...' (3:39), and 'International Webex L...' (13:56). The 'Related Documents' section lists: 'Cisco Outdoor Wireless Bus...', 'Acropolis Mission 2012 MXABU', 'Tandberg GIC Summary Aug...', and 'MXABU Integration Task Pl...'. At the bottom, there is a 'Commentary' section with a comment from 'ANONYMOUS_USER' dated 'Thu, Jul 8, 2010 - 10:11:12 AM'. The comment text is: 'Learn more about CIUS at the IWE product page: http://we.cisco.com/iwe/web/collaboration/blog/blogs/my-cius-resource-guide/maximized (copy and paste URL)'. The video player also shows a rating of 4 stars (94 ratings) and 16670 views. The video was added on 'Thu, Jul 8, 2010 - 10:08:57 AM'.

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Speaker Identification

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Speaker Identification

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The screenshot shows the Cisco Show and Share interface for the 'CIUS launch video'. The video player displays Rob Lloyd, EVP Worldwide Operations, speaking. The interface includes a search bar, video controls, and a sidebar with tags and speaker information.

Tags in this Video

- (8) CIUS
- (7) telepresence

Speakers in this Video

- Carl Wiese
- Jim Grubb

Provide speaker name

First: Rob Last: Lloyd Submit Cancel

Is this your suggestion?

Robert Lloyd

Online
EVP WW OPERATIONS
WW Sales Manager
Reports: John Chambers (chambers), 18 direct, 2 indirect
Type: Employee

Rating: ★★★★★ (94 ratings) | Views: 16670 | Added: Thu, Jul 8, 2010 - 10:08:57 AM

Commentary (3)

ANONYMOUS_USER Thu, Jul 8, 2010 - 10:11:12 AM

Learn more about CIUS at the IWE product page:
<http://www.cisco.com/web/collaboration/blog/blogs/my-cius-resource-guide/maximized>
(copy and paste URL)

Author

Hannah Cho
Contact Hannah

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Speaker Identification

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Speaker Identification

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The screenshot shows the Cisco Show and Share interface for the 'CIUS launch video'. The video player displays Rob Lloyd, EVP Worldwide Operations, speaking. The interface includes a search bar, video controls, and a sidebar with tags and speaker information.

Tags in this Video

- (8) CIUS
- (7) telepresence
- (6) surveillance
- (4) media player
- (2) digital media
- (2) rich media
- (1) unified communications

Speakers in this Video

- Carl Wiese
- Jim Grubb
- Rob Lloyd
- Speaker C
- Unknown audio

Pulse Suggested Resources

Related Videos

- CIUS Launch Video (1:45)
- CIUS at Cisco Live (4:42)
- Telepresence 3000 at... (3:39)
- International Webex L... (13:56)

Related Documents

- Cisco Outdoor Wireless Bus...
- Acropolis Mission 2012 MXABU
- Tandberg GIC Summary Aug...
- MXABU Integration Task Pl...

Tags: cisco cius live tablet wow cool do drive hand more...

Add additional tags Submit

Rating: ★★★★★ (94 ratings) | Views: 16670 | Added: Thu, Jul 8, 2010 - 10:08:57 AM

Commentary (3)

ANONYMOUS_USER Thu, Jul 8, 2010 - 10:11:12 AM

Learn more about CIUS at the IWE product page:
<http://www.cisco.com/web/collaboration/blog/blogs/my-cius-resource-guide/maximized>

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Customized Graphic Overlays
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