



POLYCOM®



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

**Enhancing your Music Curriculum –
Connect to LIVE Musicians Using High
Fidelity Videoconference**

**Presented by James Brennan (National Sales Director ANZ, Polycom) and
Nathan Scott (Lecturer) Faculty of Education & Arts, University of Newcastle**

Agenda

- ▶ Music Mode what it is
- ▶ Cross to Nathan Scott - University of Newcastle for a LIVE music lesson and discussion – music lessons using Polycom videoconference technology
- ▶ Questions

Challenges with Music over Videoconference

- ▶ Need for true acoustic representation
- ▶ Efficient and loss-less compression and decompression that preserves sound quality
- ▶ Lowest latency possible to enable a seamless and transparent virtual learning environment



Figure 1 - Pinchas Zukerman at Canada Art Centre Teaches a Student in Remote Music Lesson

Manhattan School of Music



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Early Challenges Continued

- ▶ Limited frequency up to 7kHz
- ▶ Mono instead of stereo sound
- ▶ Low bit rate of 8-bit
- ▶ 48-64kbps bandwidth for audio
- ▶ Lack of dynamics and dynamic range
- ▶ Muting loss or interruption of sound transmission
- ▶ Network or codec latency = compressed audio/visual
- ▶ Echo cancellation artifacts = noise, echo, squealing sounds



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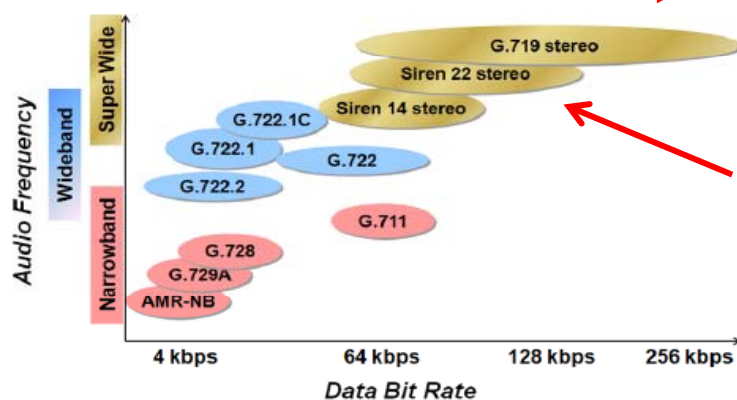


Polycom **MUSIC MODE**

- ▶ Polycom Engineers, in collaboration with MSM, produced Music Mode which is **designed for the transmission of LIVE interactive acoustic music performance and exchanges**
- ▶ But what is it?
- ▶ What changed?

Music Mode is a combination of Audio
AND Acoustic amendments

Audio Coding (Algorithms)



Audio Codec Comparisons

	Bandwidth	Bit rate	Delay	Complexity	Standard	Algorithm
SIREN22	22 kHz	32-64 kbps mono 64-128 kbps stereo	40 ms	18.4 MIPS	N/A	Transform
G.719	20 kHz	32-128 kbps mono 64-256 kbps stereo	40 ms	17.7 MIPS	ITU	Transform
MP3	≤ 20 kHz	64-384 kbps	≥ 54 ms	> 100 MIPS	ISO	Transform
MPEG-4 AAC-LD	≤ 20 kHz	24-192 kbps (TAA: 64 kbps mono 128 kbps stereo)	≥ 20 ms	> 130 MIPS	ISO	Transform

Additional Acoustic Technologies which destroy music delivery

- ▶ Automatic Gain Control
- ▶ Automatic Noise Suppression and Noise Fill
- ▶ Acoustic Echo Cancellation

One More Factor Crucial to Music Delivery
BANDWIDTH

Resolution / Frame Rate	H.264 Baseline Profile (Industry Norm Today) Call Speed in kbps	H.264 High Profile <u>Only from Polycom</u> Call Speed in kbps	Polycom Bandwidth Reduction
CIF 30	128	64	Up to 50 %!
4CIF30	256	128	
4CIF60	1024	512	
720p30	1024	512	
720p60	1512	832	
1080p30	2048	1024	

Table 2 - Video Quality and Required Network Bandwidth



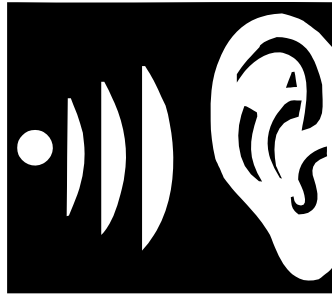
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**NOW TO SHOW YOU THE VALUE OF
MUSIC MODE...LET'S CROSS TO NATHAN
SCOTT LIVE FROM UNIVERSITY OF
NEWCASTLE...**



Let's hear the difference...



Distance Education - Music



Case Studies



Further information?

If you would like a free copy of the white paper '**MUSIC PERFORMANCE AND INSTRUCTION OVER HIGH-SPEED NETWORKS**' visit the *Polycom stand*

Technical Information for this presentation was taken from the Whitepaper mentioned above.

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THANK YOU

