

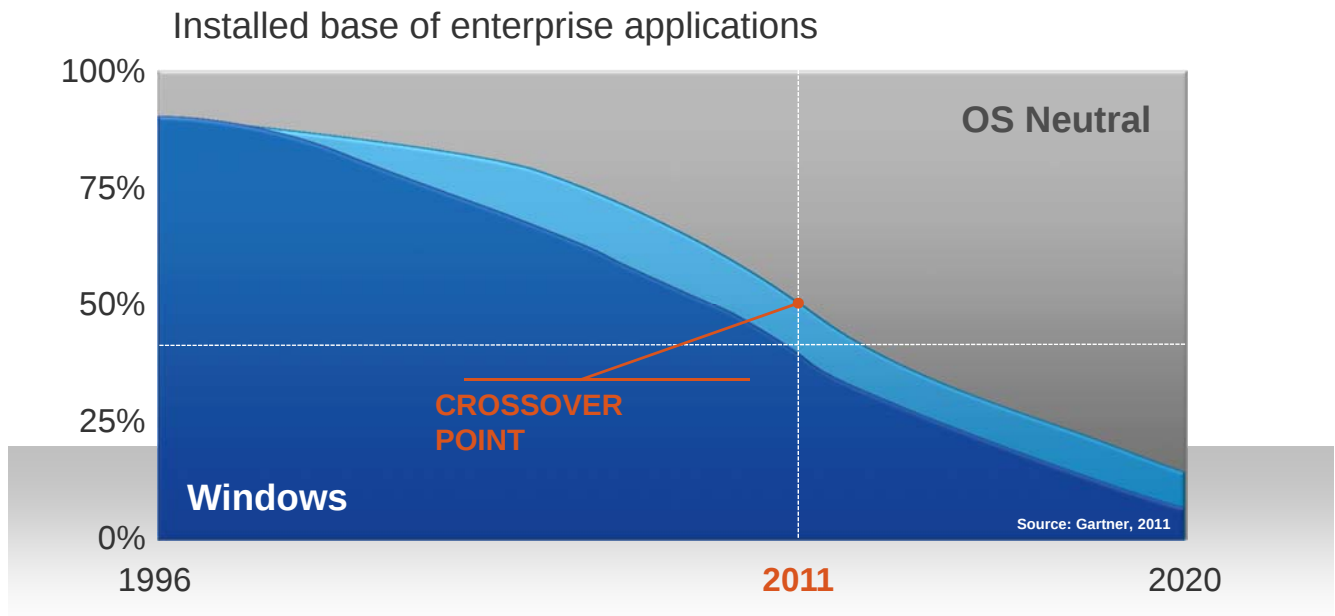
VMware End User Computing



The Shifting Landscape



Transition to the Post-PC Era: A Process, Not an Event

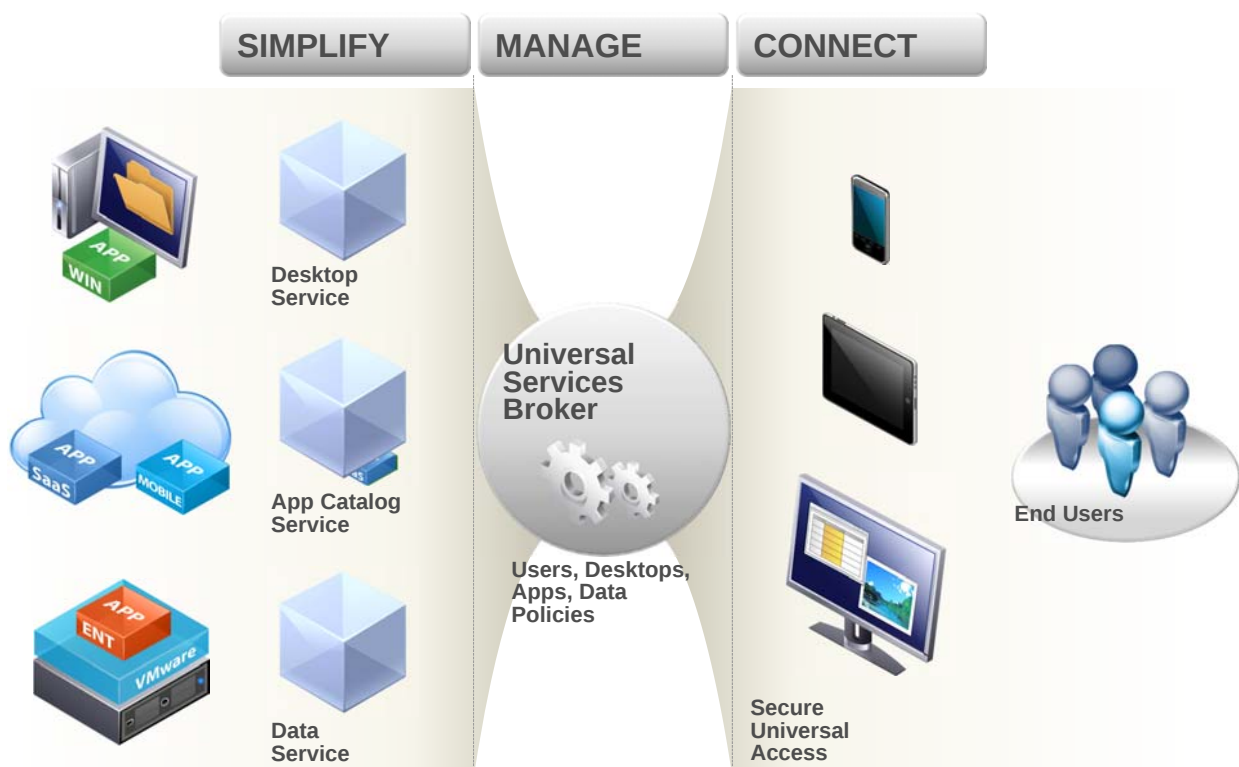


Evolution, not revolution: Keep users working

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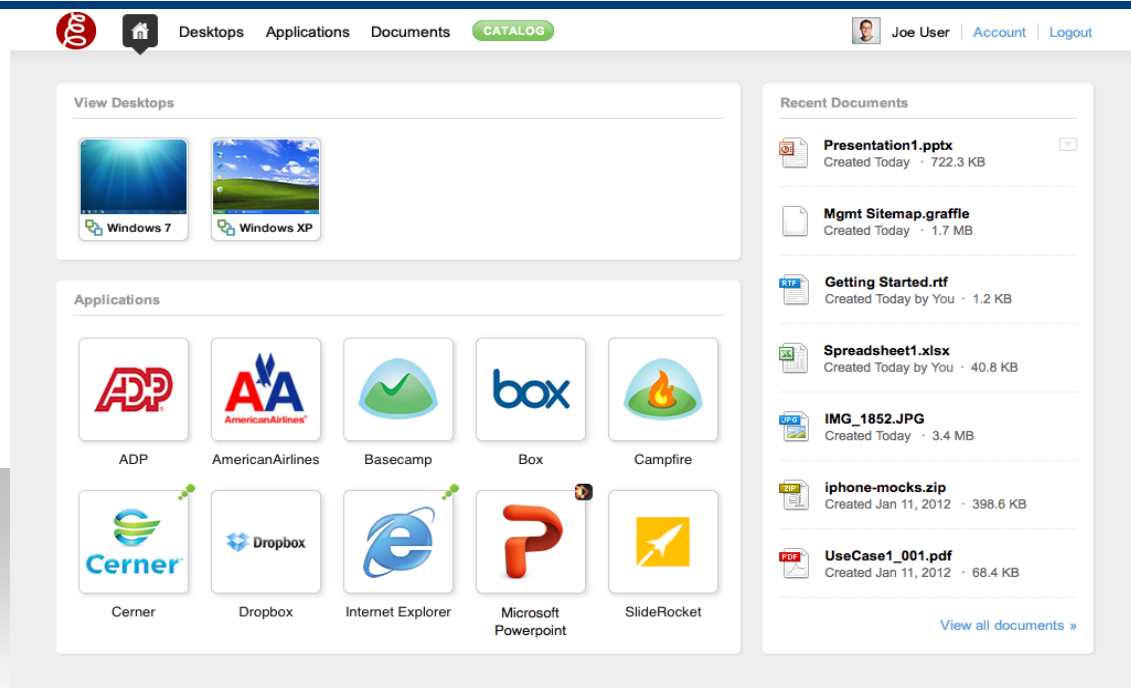
VMware EUC Platform for the Post-PC Era



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Where are we headed?

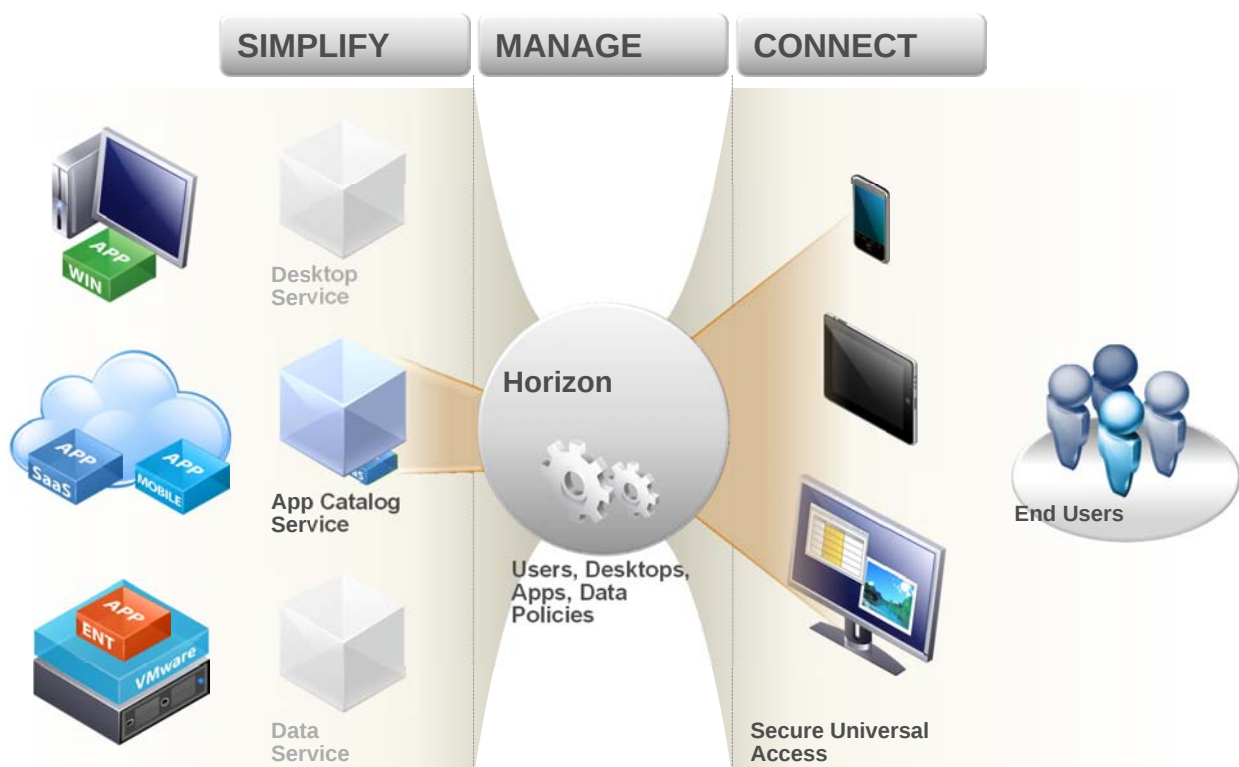


My Apps, My Files, Native Device Experience

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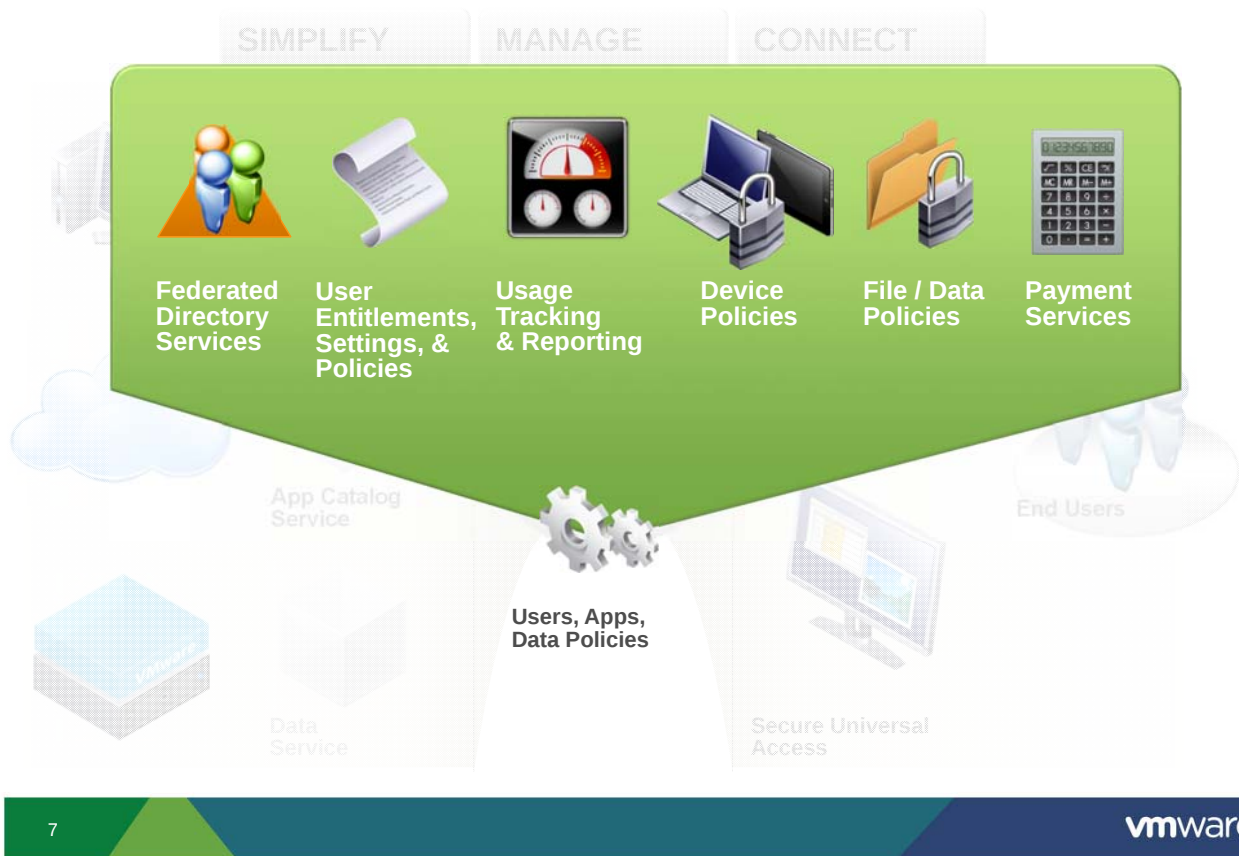
Horizon: Your Bridge to the Cloud and Mobile



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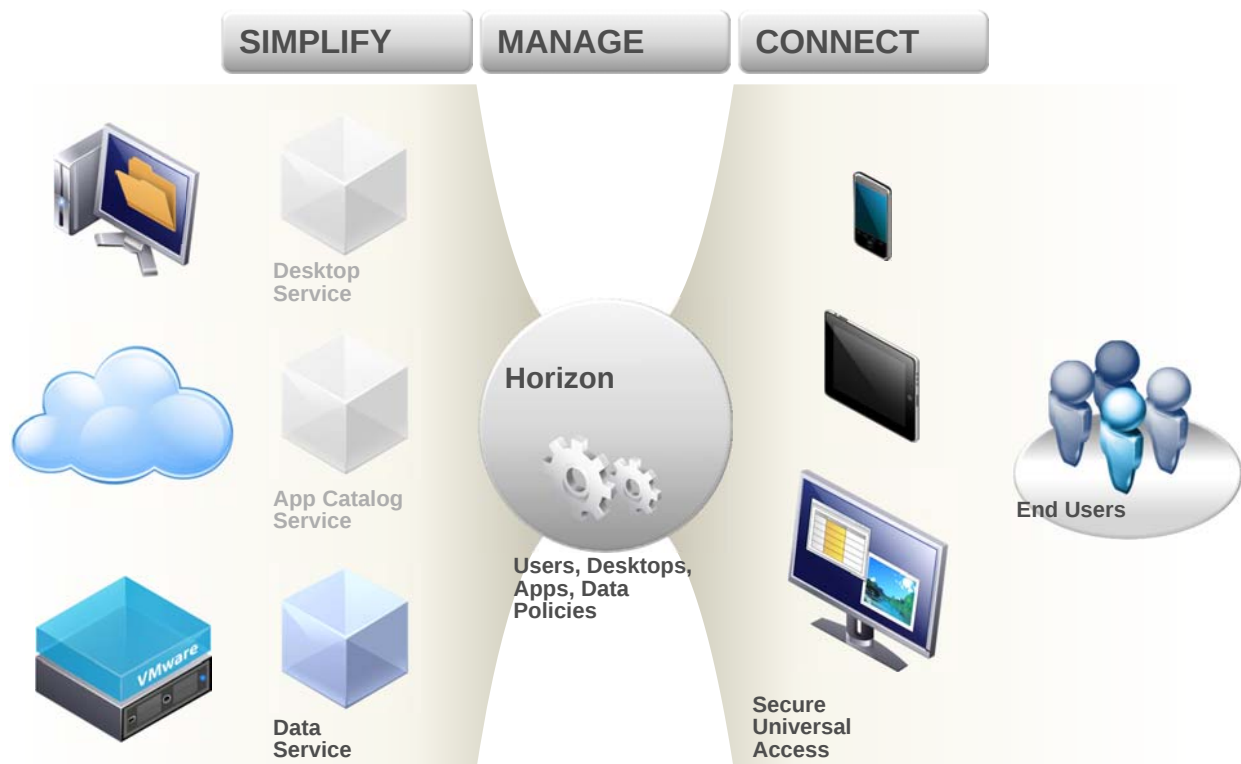
Horizon: Setting Application, Data, and Device Policies



Horizon Mobile: Bridging Personal, Enterprise Mobile Workspaces



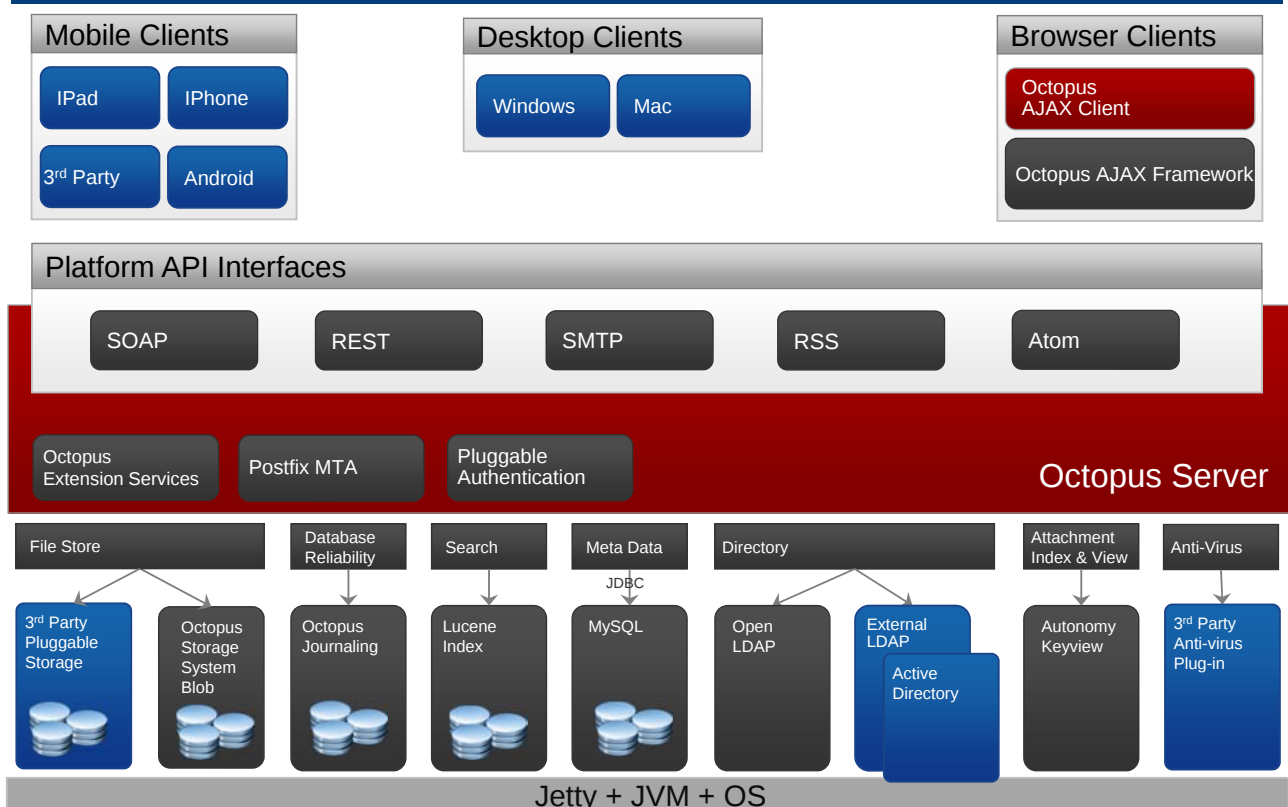
Secure Data Sync and Collaboration Service



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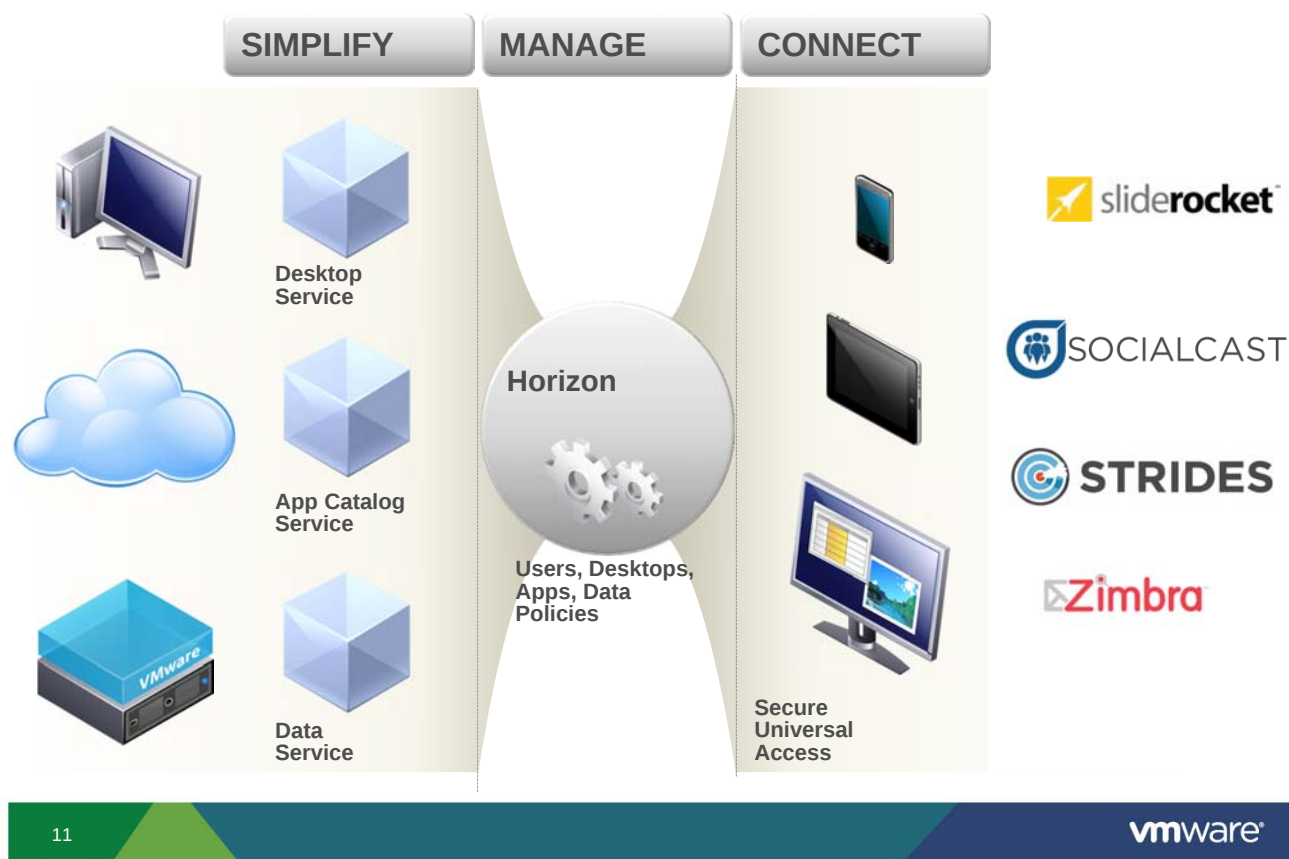
Octopus Architecture



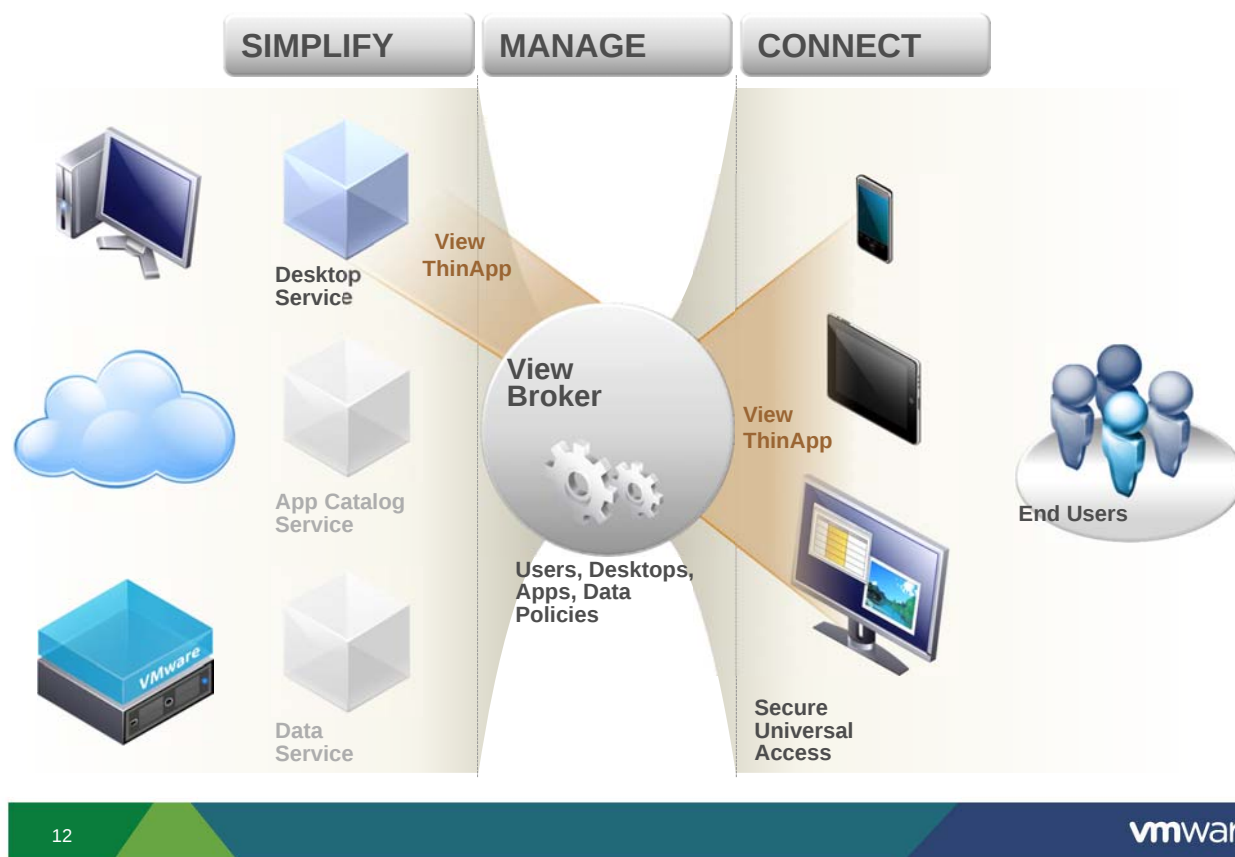
10

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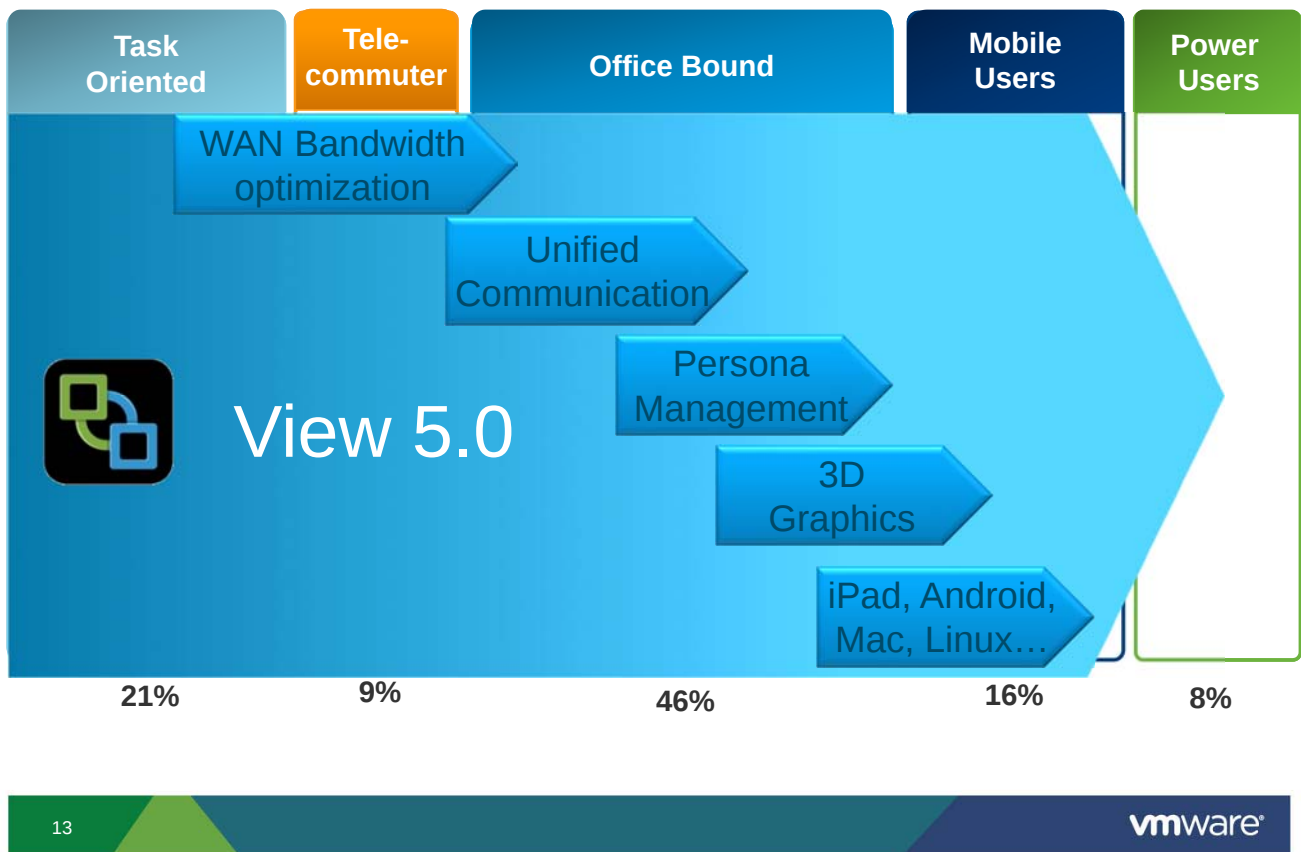
VMware End User Apps: Connect Users via Social Applications



View and ThinApp: Deliver Desktops as a Managed Service



Expand Target Users of the Enterprise Desktop

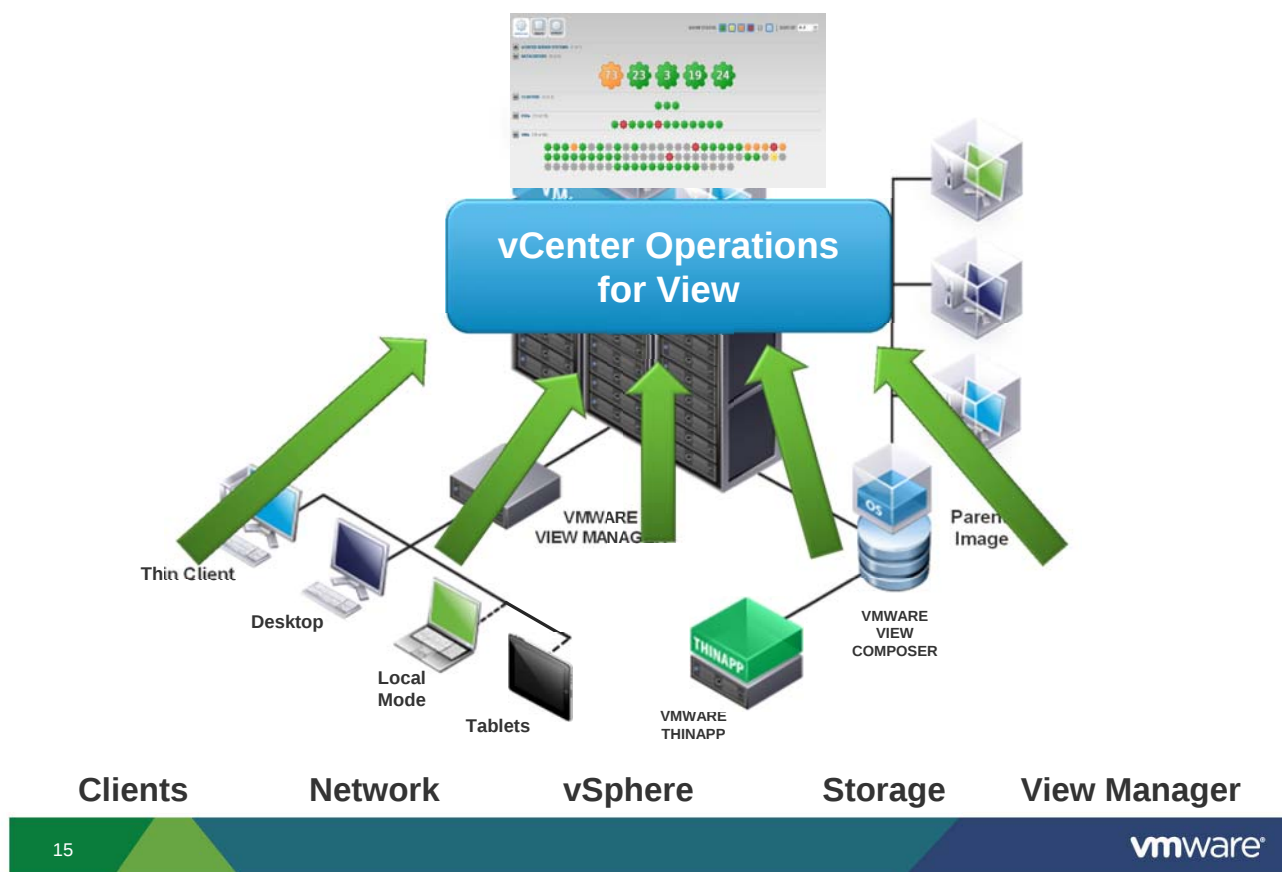


View 5.1 New Features Overview

Connect	• Newly implemented USB redirection stack • Radius Authentication (more options) • More clients (e.g. New Mac Clients) • PCoIP & User Experience improvements • Local Mode enhancements
Manage	• Admin UI Performance Enhancements • Persona Management for physical machines • Persona Management Migration tool • Support for Pre-created AD machine accounts • Large scale tuning and best practices
Simplify	• View Storage Accelerator • View Composer Array Integration (Tech Preview) • Cluster size expansion for NFS Datastores • Standalone View Composer Server • Customer Experience Improvement Program



End-to-End Performance Monitoring & Trouble Shooting



Each Product has a role in the EUC Platform

