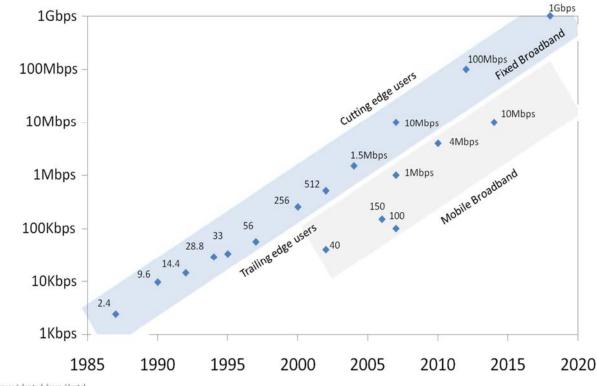
NBN Co: Broadening Education Though Bandwidth



Sean Casey Broadband Applications July 2012

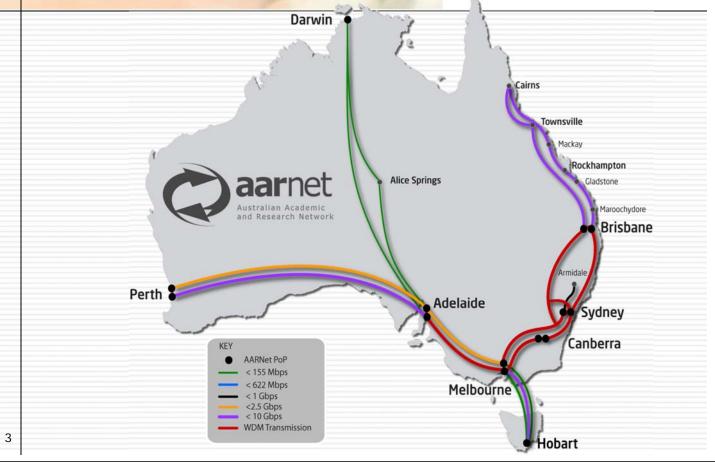


Bandwidth Demand



Source: Adapted from Alcatel

AARNet National Network



Understanding University Architecture



Physical

- Facilities, Building
- Internal Communications Centre



Network

- Existing LAN, Fibre Connections
- Phone Services VoIP, Legacy Copper



Business Model

- Who is connecting on the network
- How do they pay, contracts

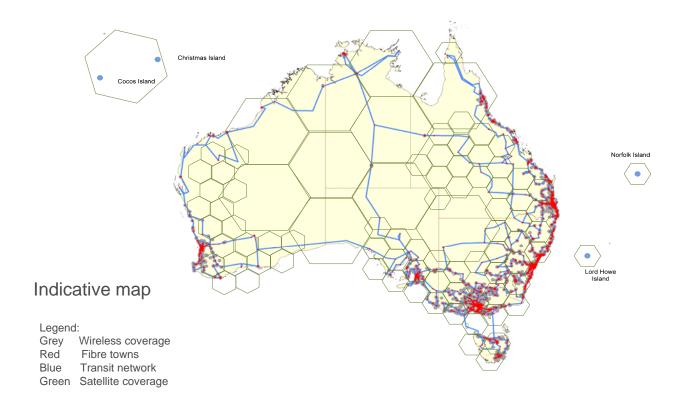


Applications

- Bandwidth Requirements
- SLA Requirements

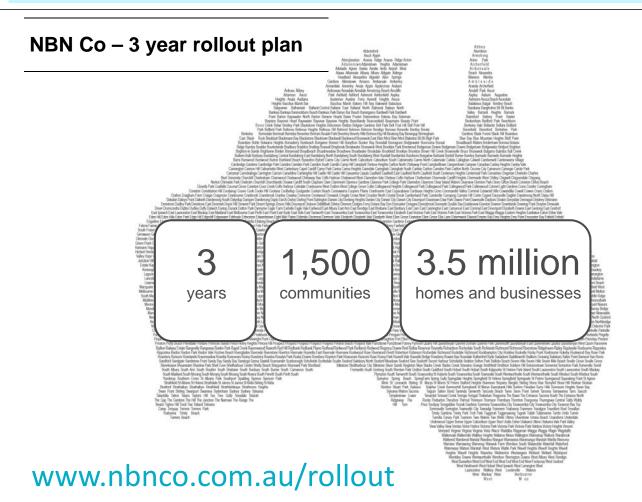


93% Fibre + 7% (Wireless + Satellite) = 100%



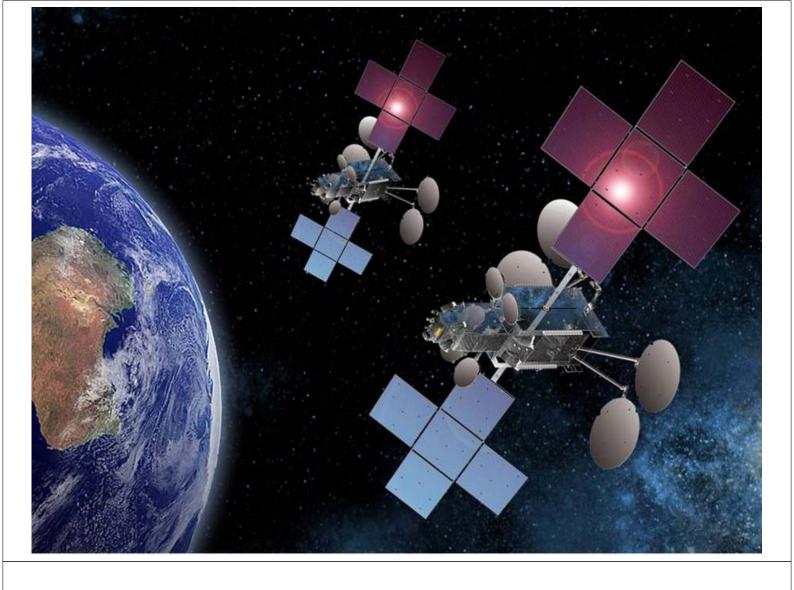
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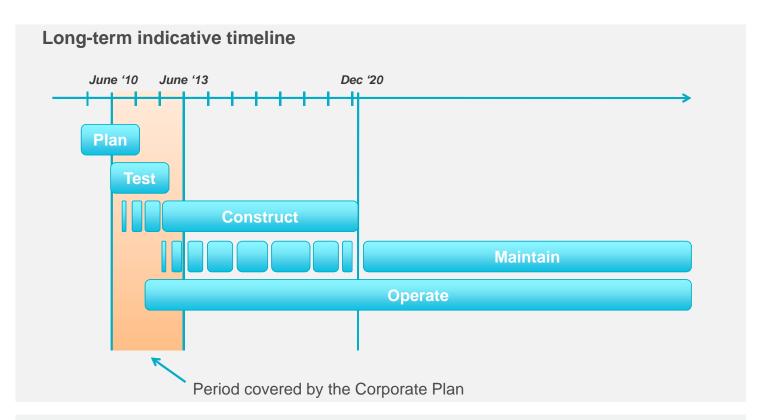






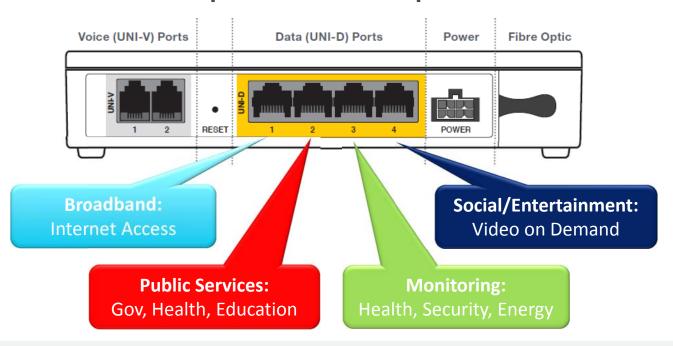


National Broadband Network – 9.5 Year Plan



NBN New Opportunity:

Multiple Ports, Multiple Services 4 x independent services per home

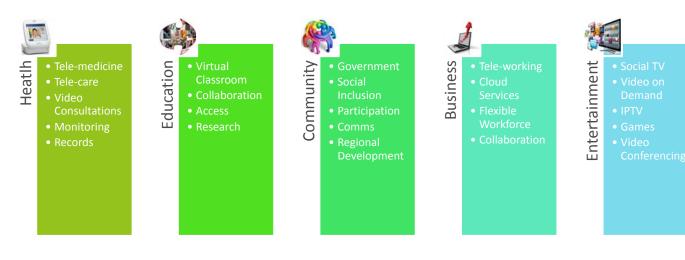


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Building Cross Industry Infrastructure



Layer 2

National Broadband Network



Distribution/Services moving from Physical -> Digital

Physical Digital

Post ⇒ eMail

Music Stores ⇒ iTunes

Newspapers ⇒ Services

Bookstore ⇒ eBooks

DVD Rental ⇒ Download

Store, Local ⇒ Online, Global

















What's Next ?

Health care, Cloud Businesses, Education

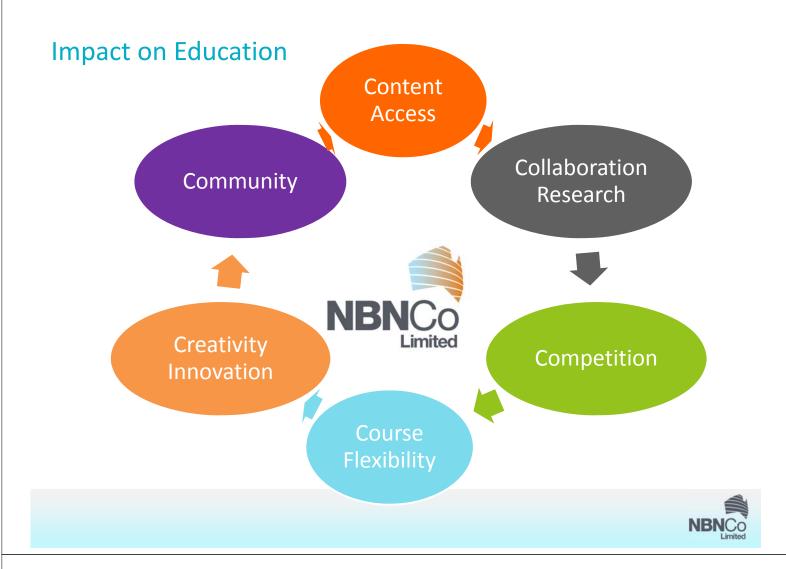
High Speed Broadband will expand service delivery through two-way communications.



Good news and bad news.....

New digital boundaries.





Content:

Education content everywhere: Video, Audio, Lessons

















EduOne: Armidale





Description:New England Institute of TAFE, UNE and the community technology centre will lead the dissemination of free media-rich open-source digital educational materials and communication applications for individual and workplace training, including lead-in to VET and university courses, through a joint portal





Outcome:

Educational content available and delivered though broadband services in regional/remote areas.

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Online Student Collaboration and Interaction









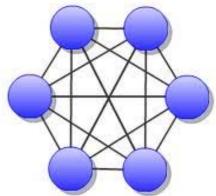


Virtual Campus: 21st Century Education "iSEE" Project: Video + 3D Collaborative Experience





With iSEE, the user is projected into the environment.





Multi-point to Multi-point
Dynamic groups
More students = More bandwidth



Universities and Community: Gig.U



Accelerate the deployment of ultra high-speed networks to leading U.S. universities and their surrounding communities.



Gamers solve molecular puzzle that baffled scientists **Sept 2011**

Protein-cutting enzyme from an AIDS-like virus Puzzle:

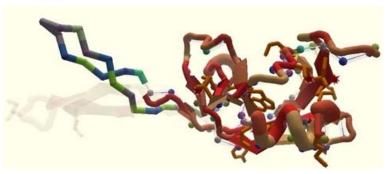
Game: FoldIT

Who: FoldIT Contenders Group (Gamers)

Time to Solve: 10 Days

Simultaneous champagne toast, shared over a Celebration:

Skype video teleconference.



Research:

Group Effort Collaboration Tools Mind and Machine

http://cosmiclog.msnbc.msn.com/_news/2011/09/16/7802623-gamerssolve-molecular-puzzle-that-baffled-scientists

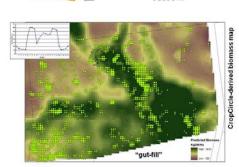


Broadband for Farming UNE - Precision Agriculture Research Group

Low cost monitoring devices will generate large data sets.

- Monitoring and imaging
- Collaboration Australia Wide
- Analysis = Optimisation





Aerial imagery

showing Plant Cell Density of Cotton

2008/09 growing



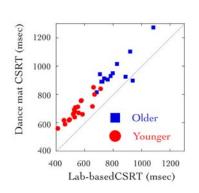
Courtesy: UNE – www.une.edu.au/parg

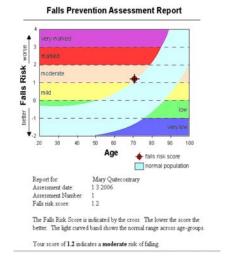


Health – Fall Risk Assessment Neuroscience Research Australia









Fast forward - Broadband can ...

- Deliver program updates for in home training
- Record progress and individual performance trends
- Upload video for GP assessments
- Platform for in home video consultation



Innovation and Economic Development: Australia Fastest Growing Industries in the Coming Decade

Industry	2011 Rev (\$M)	2020 Rev (Est)	Growth %	Use Broadband?
Video Games	3732	7988	114	\checkmark
Security Vehicles	13189	28205	113.8	·
Stock Exchange Registry Services	11369	23486	106.6	\checkmark
Internet Service Providers	6100	11944	95.8	
Online Education	4155	7967	91.8	
Investment Banking	9183	16282	77.3	
Uranium Mining	1128	2000	77.3	
Online Shopping	21344	36903	72.9	\checkmark

- Source Smart Investor May 2011 - IBIS World



Opportunity and challenge for delivering education





