

# IP Telephony: The Road Ahead

Adam Radford aradford@cisco.com

## Agenda

Cisco.com

- Where are we at?
- Where too next?

### 1994: UNSW

IP Non IP

- Mail
- News
- FTP
- Gopher

- Voice
- VoiceMail\*
- IPX file/print
- Appletalk

Long live multigate!

**Small HTTP, non mission critical** 

### **Today**

Cisco.com IP Non IP Mail Web Calendar Voice VoiceMail VoD Collaboration **Video Conference Consider: Advances in IP based services** IM **Number of them** Maybe too successful?

## Convergence

IP IP

Mail

Web

Calendar

VoD

Collaboration



UM



Cisco.com

Video Conference

• IM

**Reasons:** 

Single Infrastructure to support Productivity through app integration Still some challenges

- Eggs and Baskets
- Interoperability and StandardsWho does SIP on all platforms?
- Cost/Value (need to integrate other forms of communication)
- Backend Application Support

#### **Famous Predictions**

Cisco.com



"I think there is a world market for maybe five computers." Thomas Watson, Sr., CEO of IBM (1943)



"Computers in the future may have only 1,000 vacuum tubes and perhaps only weigh 1.5 tons."

**Popular Mechanics (1949)** 

"There is no reason anyone would want a computer in their home."

Ken Olson, Founder DEC (1969)

#### **Not Just a Phone Call**



### **Australian Example**

Cisco.com

XML App Controls

DVD, lighting, speakers, projectors, blinds, lights, VC, screens, etc

**Meeting Rooms Lecture Theatres** 



http://www.pivod.com.au

### Next Step...

Cisco.com



Feb 27th, 2004

- Aggregation of Corporate/Personal Information
  - **Summarization of email**
  - Calendar
- Speech Recognition
  - Create/setup meeting, sms/email messages
- Presence/Location information integration

### Video Telephony

Cisco.com

Traditional VC is:

 Hard to use
 Separately Managed
 ISDN quality



Integrated IPT

Simple, Integrated, High Quality (4M)

AdHoc + Scheduled

Now Just Use Your Existing IP Phone

#### WiFi Voice

Cisco.com

- Voice over WLAN
- Design WLAN for Voice NOT Data!
- Move to GSM Integration

**Battery life** 

L8 issues ©



Nokia 9500 CCX Compatible



### **SIP Thoughts**

Cisco.com

Remaining SIP standards work

Conferencing

**NAT** traversal

**IM & Presence** 

Notion of Proprietary SIP

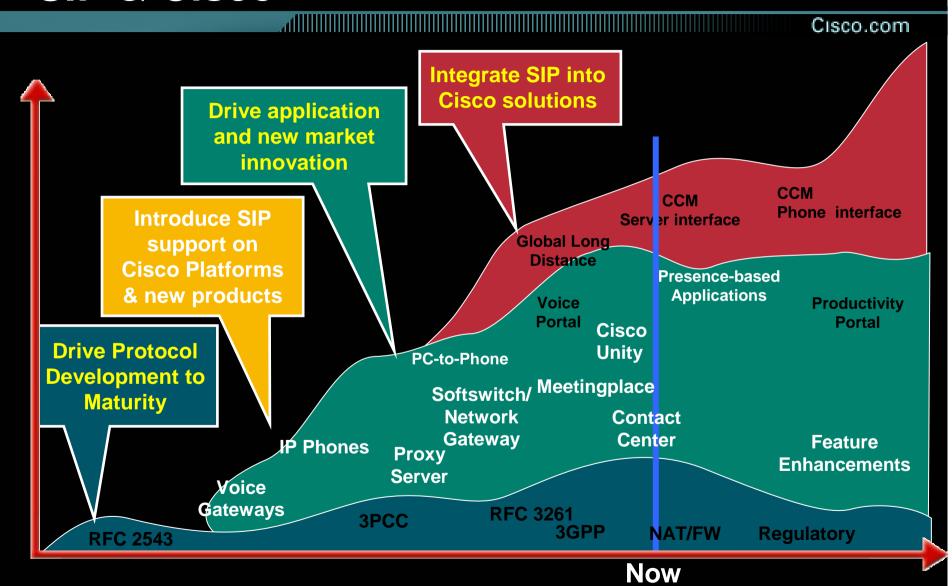
http://www.bcr.com/bcrmag/2004/04/p30.asp

QSIG....

**HTML** in the past (frames etc)

- IPv6: Commercial v Research implementation
- Our Strategic Direction

#### SIP & Cisco



### 20 Years Ago

Cisco.com







**Sandy Lerner & Leonard Bosack** 

#### What Else Did Routers Do?

Cisco.com

Enabled Networks to Scale

**Forced Hierarchical Design** 

**Troubleshoot/Operation** 

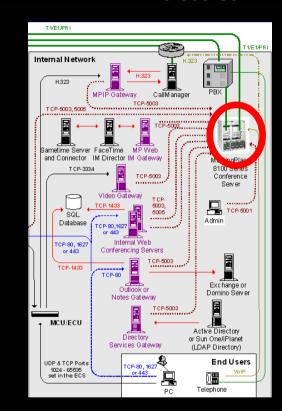
**Access to finite resources** 

Was BW, now "resources" / CAC

**Implementation of Policy** 

Security, Billing, Legal

KaZaA



#### **IPC Routers:**

Collaboration Servers (Intra-Ent) IP-IP GW (Inter-Ent)



### **Security is Critical**

Cisco.com



### SECURITY

Video- Voice on-Demand Messaging

Telephone Services Instant Messaging Contact Center

### **Security has Multiple Components**

Cisco.com

Traditional

**Toll Fraud/Admin etc** 

IP Based Issues

DoS/Worms/Viruses

Privacy/Fraud Issues

"Systems Approach"

**Trusted Foundation Required** 

http://www.nwfusion.com/reviews/2004/0524voipsecurity.html

#### Why Trust The Foundation....

Cisco.com

- Built on DHCP Binding Table
- Dynamic ARP Inspection watches ARP / GARP for violations
- IP Source Guard examines every packet
- Will shun packets or disable port

  10.1.1.1 aa-aa-aa-aa-aa 1/0
  10.1.1.2 bb-bb-bb-bb-bb-bb
  1/1
  10.1.1.4 dd-dd-dd-dd-dd-dd-dd
  1/3

Successfully stops ettercap, dsniff

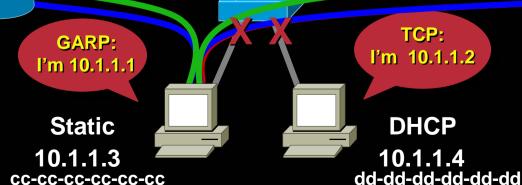
DHCP also an Issue, DHCP snooping

10.1.1.1
aa-aa-aa-aa-aa
DAI Off

10.1.1.2 bb-bb-bb-bb-bb



ARP Cache
10.1.1.2 BB
10.1.1.3 cc
10.1.1.4 dd



ARP Cache
10.1.1.1 99
10.1.1.3 cc
10.1.1.4 dd

- Applications converging into IP
- Moving from IPT to IP Communications (IPC)
- Multiple protocol, multiple media, multiple access – IPC Router
- Security and availability will be key
- Backend Application Integration needs Focus