

Transform Your Learning Environment through BYOD, mobile and cloud-based Video Applications

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Collaboration Trends & Emerging Technologies



COLLABORATION IN THE CLO'

By 2012, 40% of enterprises we leverage cloud to meet UC >30% of interactive vide collaboration will be considered.

900
Million
Tablets

MASS MOP

In 2011, 1 child of tablets were sold with a specific of tablets were sold with a spe



L COLLABORATION GROWTH

2016, social technologies will be integrated with most business apps; social platform market projected to grow nearly 400%



EMERGING WEB-CENTRIC TECHNOLOGIES

In 2013, emerging technologies (RTC, HTML5, SVC) will make video collaboration browser-based and inherently mobile



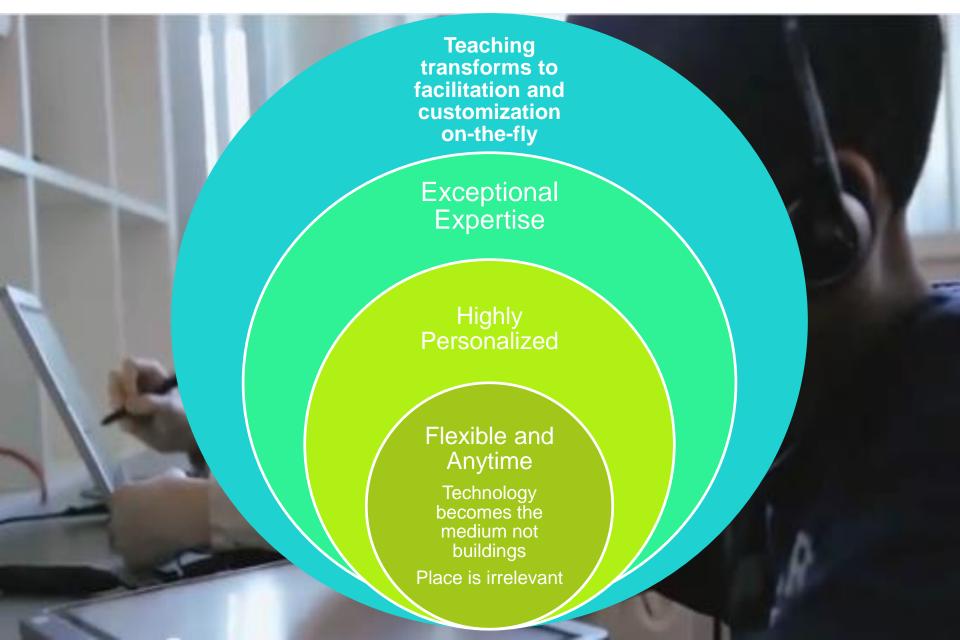
Unified Communications: BYOD Synchronous and Asynchronous

- Communication anywhere on Any Device
- > At Home or Mobile:
 - Laptop
 - Desktop/Lync
 - > Tablet
 - > Smartphone
 - Interactive TV
- > In the Cloud
 - Digitally Stored
 - > Audio
 - Video
 - Content





Transforming Teaching and Learning



Classical Programs with Manhattan School of Music













The meeting chair can easily interact with her presentation.



POLYCOM



So what about cloud???



Polycom® RealPresence® CloudAXIS™ Suite



Collaborate from

ANYWHERE!

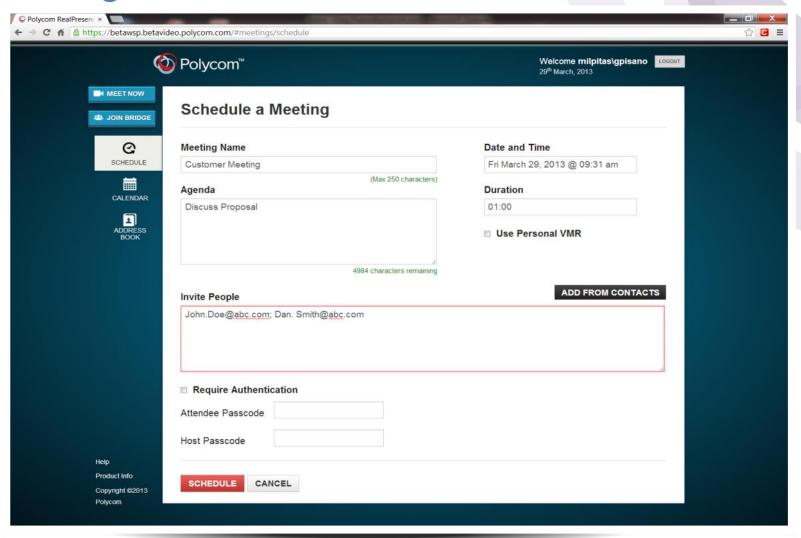
ANY device!

SIMPLE to use!

SECURE!



Meetings – Meet Now, Join, or Schedule



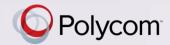


Polycom RealPresence CloudAXIS Suite – Experience Overview

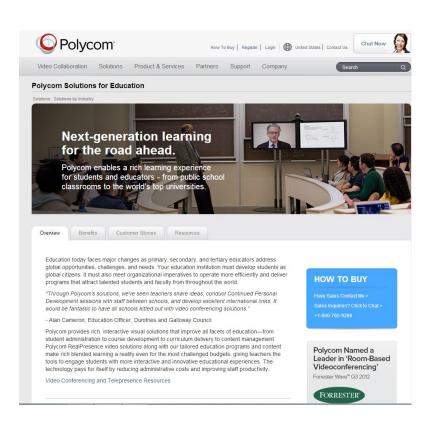




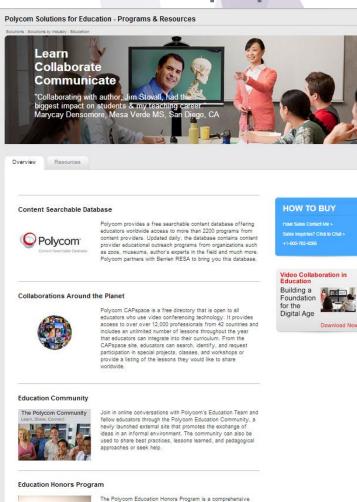
Where to next.....



Case Studies, Resources and Whitepapers



www.polycom.com/education



Polycom Content Access Program (PCAP)



Educators can enhance their curriculum, connect with colleagues and peers, and expand the reach of their classroom with live, relevant and outurally rich interactive learning experiences. Polycom Content Access Program (PCAP) is designed for Polycom customers wich have never or seldom connected with content providers such as museums, solence centers, and authors to experience the power of this educational tool.

program specifically designed to provide educators access to

specialized application training, and mission critical content and

collaborative resources

Innovative Education Video Case Studies

ADMINISTRATIVE EMPOWERMENT



European University of Brittany
- Europe -



East Central Community College - USA -

ACADEMIC OFFERINGS



Dumfries & Galloway - Europe -



Idaho Education Network
- USA -

BORDERLESS EDUCATION



Georgetown University - USA | Middle East -



Gippsland Trade Training
- Telstra Australia -

EXTENDED REACH



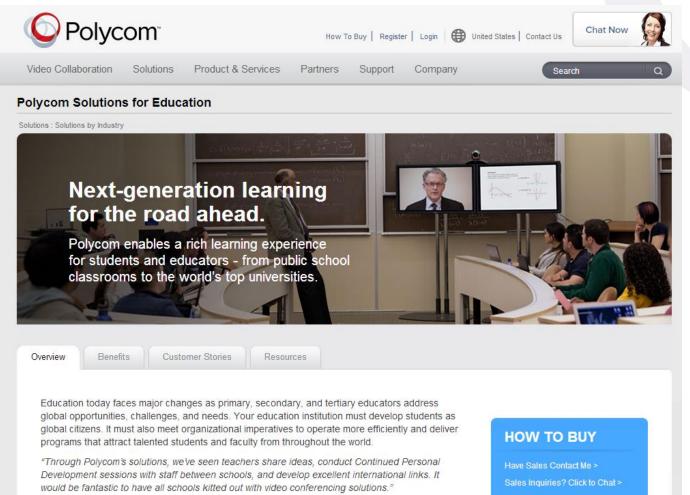
Global Nomads Group



Manhattan School of Music
- USA | Global -



Getting started.....www.polycom.com/education



- Alan Cameron, Education Officer, Dumfries and Galloway Council

Polycom provides rich, interactive visual solutions that improve all facets of education—from student administration to course development to curriculum delivery to content management. Polycom RealPresence video solutions along with our tailored education programs and content

make rich blended learning a reality even for the most challenged budgets, giving teachers the

tools to engage students with more interactive and innovative educational experiences. The

technology pays for itself by reducing administrative costs and improving staff productivity.

Polycom Named a Leader in 'Room-Based Videoconferencing'



Questions?



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