



Clouds: In our way or enabling change

July 2013

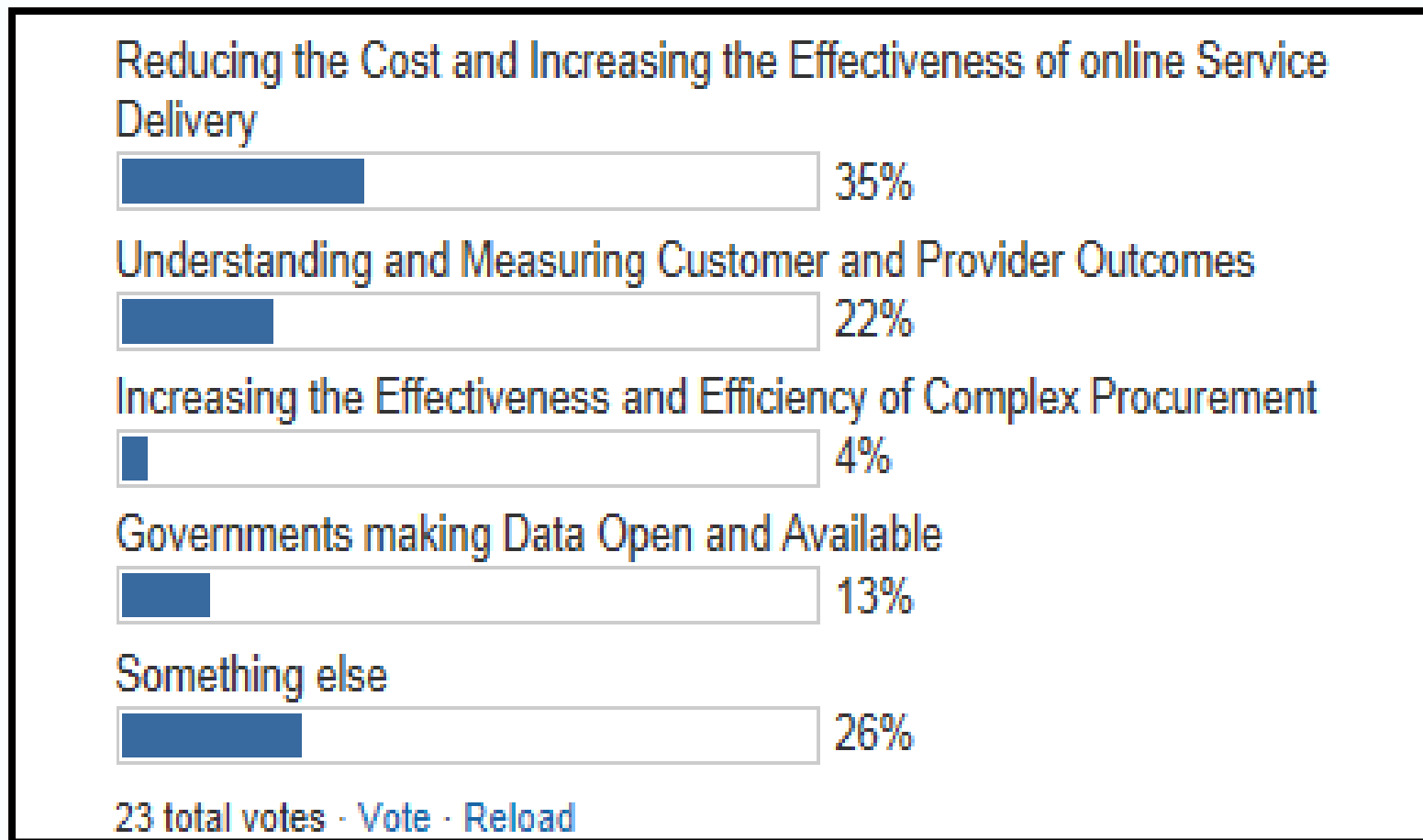
DIGITAL PRODUCTIVITY AND SERVICES FLAGSHIP
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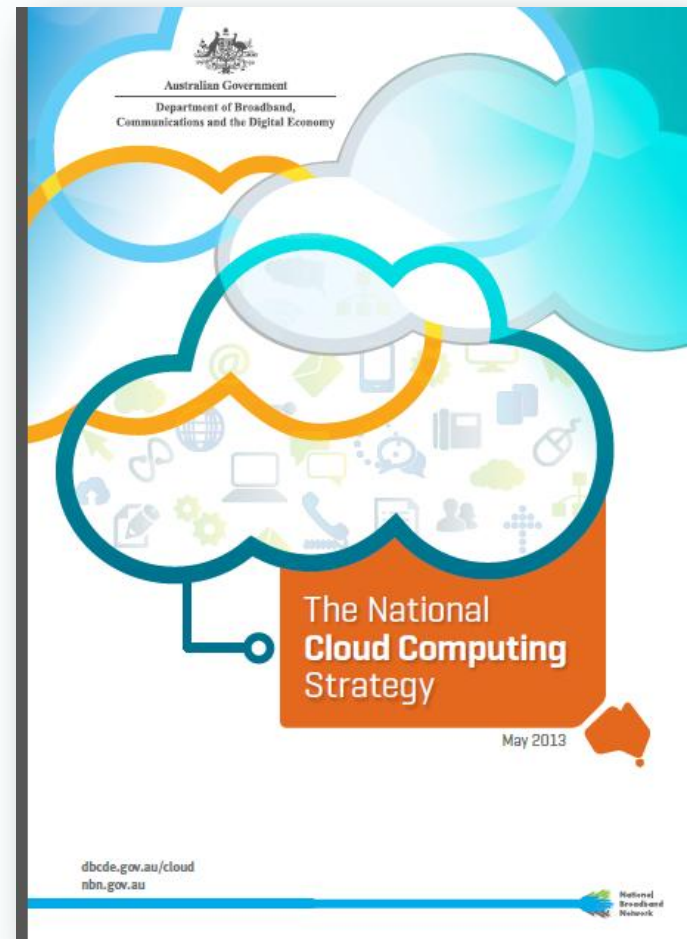
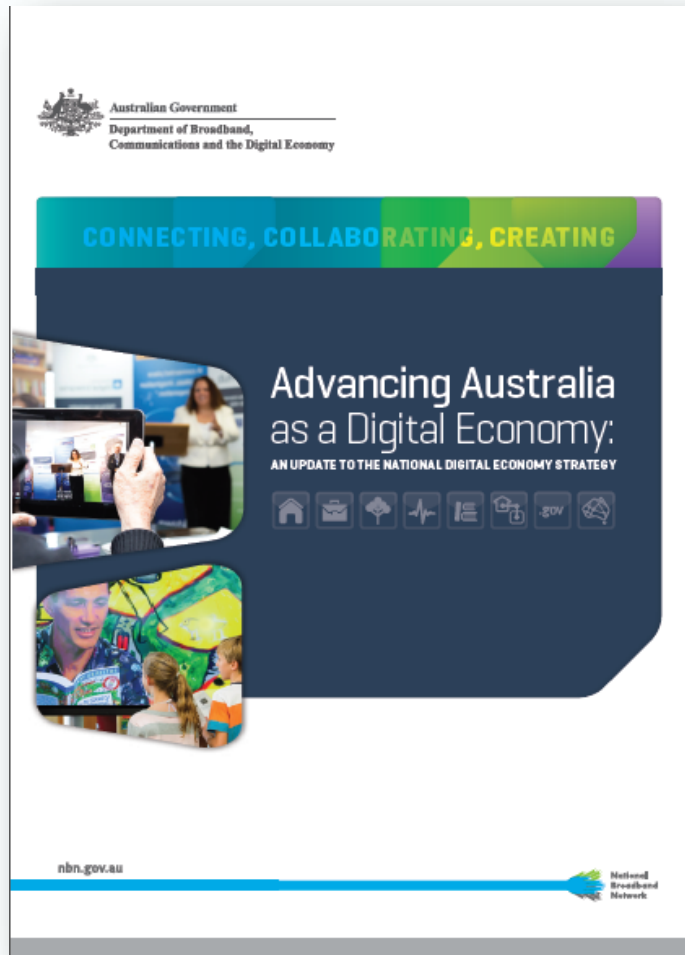
Cloud Services has been promoted as the major driver of productivity for Government and smaller industry.

The relatively slow take-up of Cloud Services however shows that the business case is still not sufficiently compelling.

What are the biggest challenges to be addressed to drive productivity in Government Services?

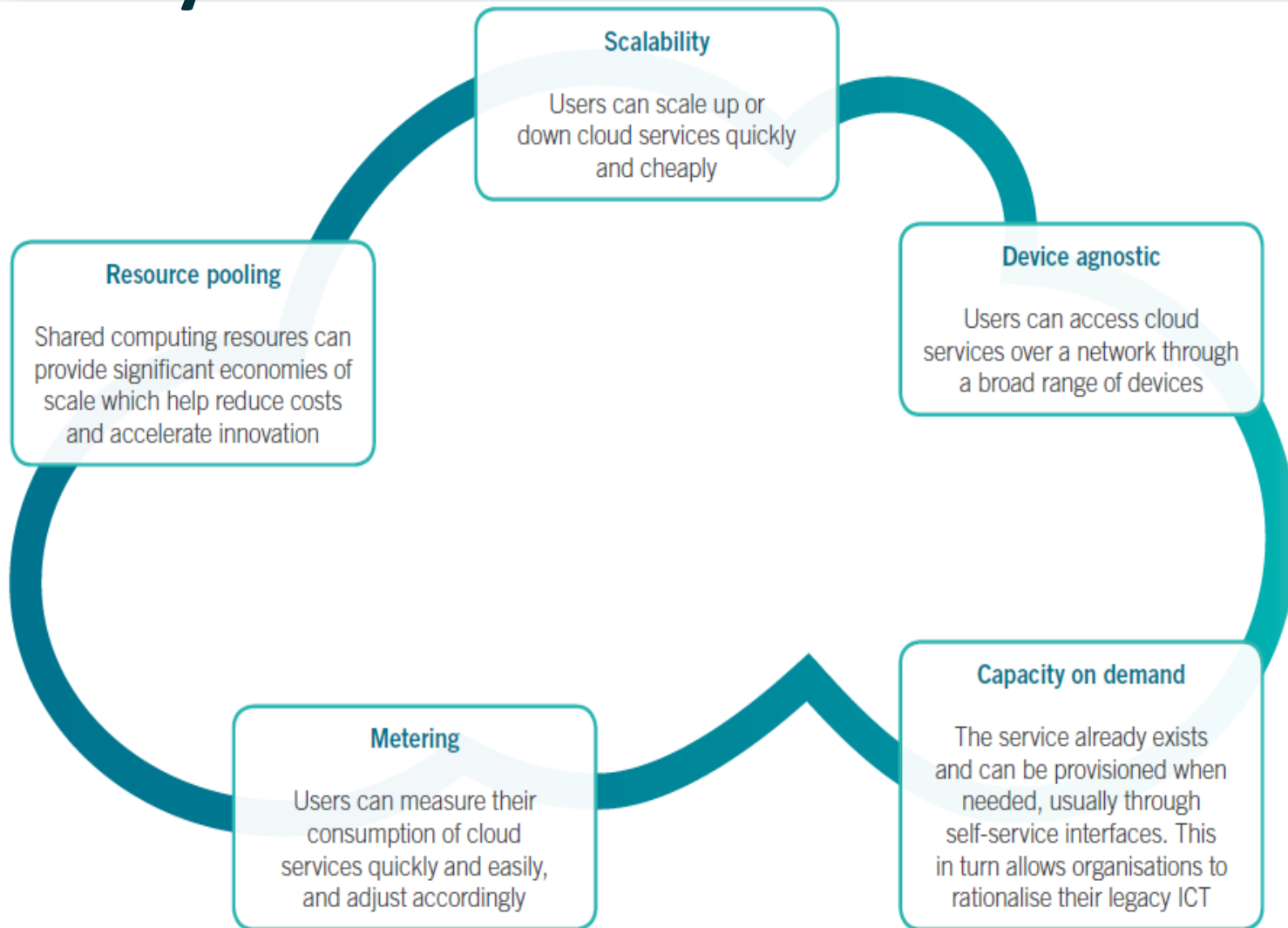


Source : Australia 3.0 Government Services Stream Roundtable “instant poll”

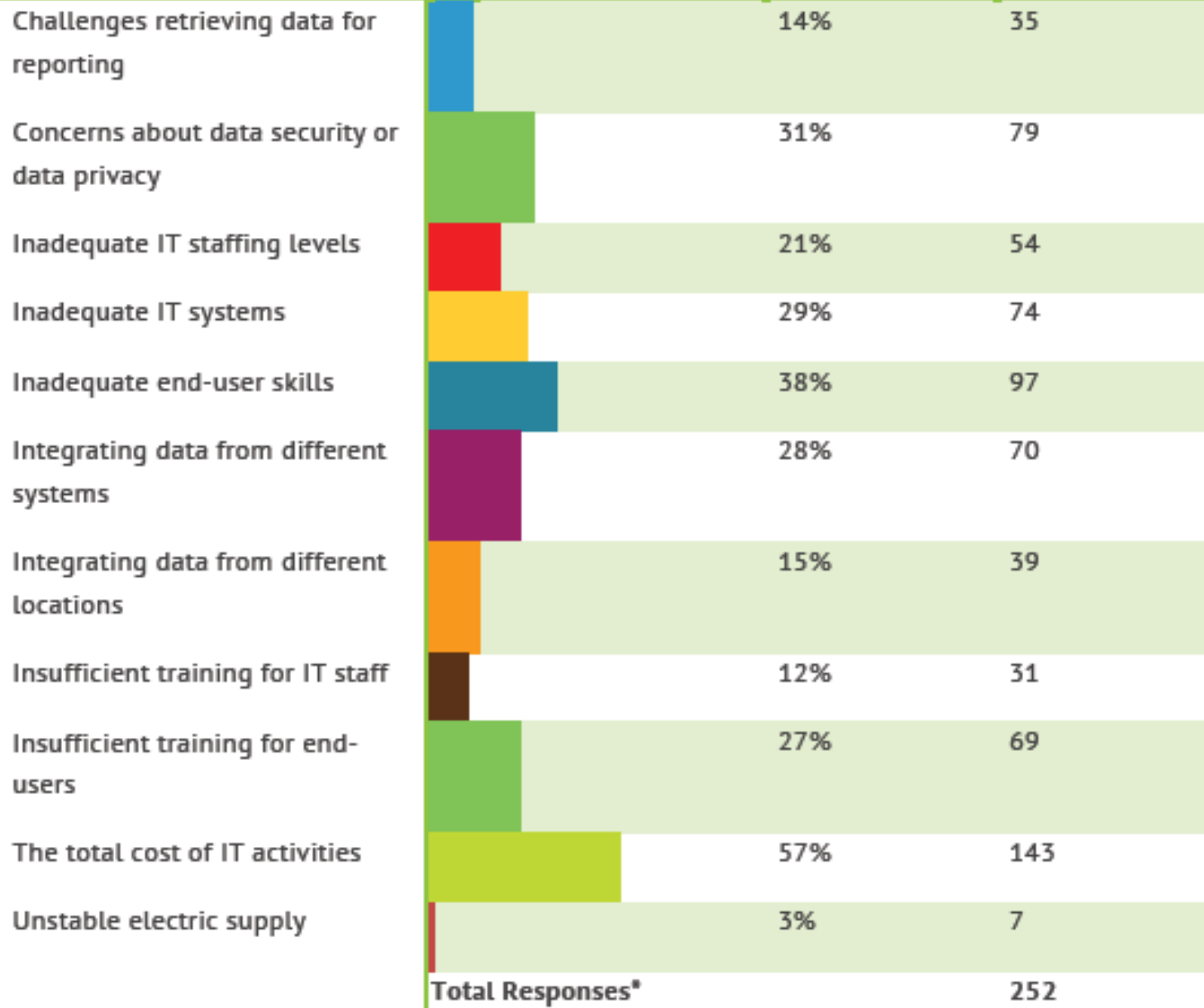


"The National Cloud Computing Strategy identifies that the Australian Government, with an annual procurement of over \$5 billion in ICT and associated services.."

Why Cloud

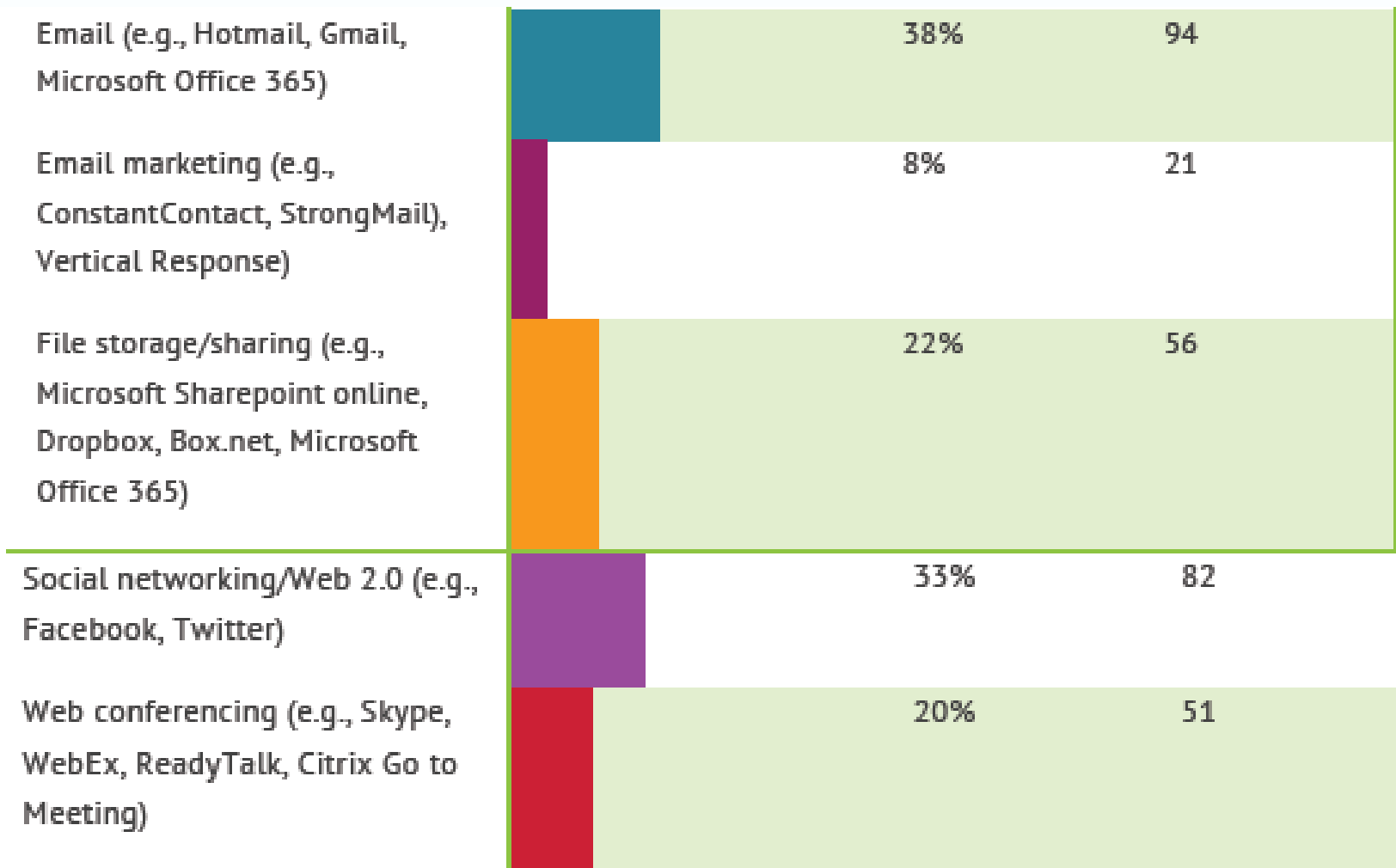


The 3 Biggest Issues Facing your Organizations IT Activities



Source : "2012 Global Cloud Computing Survey Results", Connecting Up

Does your organization use cloud computing



Source : "2012 Global Cloud Computing Survey Results", Connecting Up (compiled)

Why Not Cloud?



Cloud security and trust

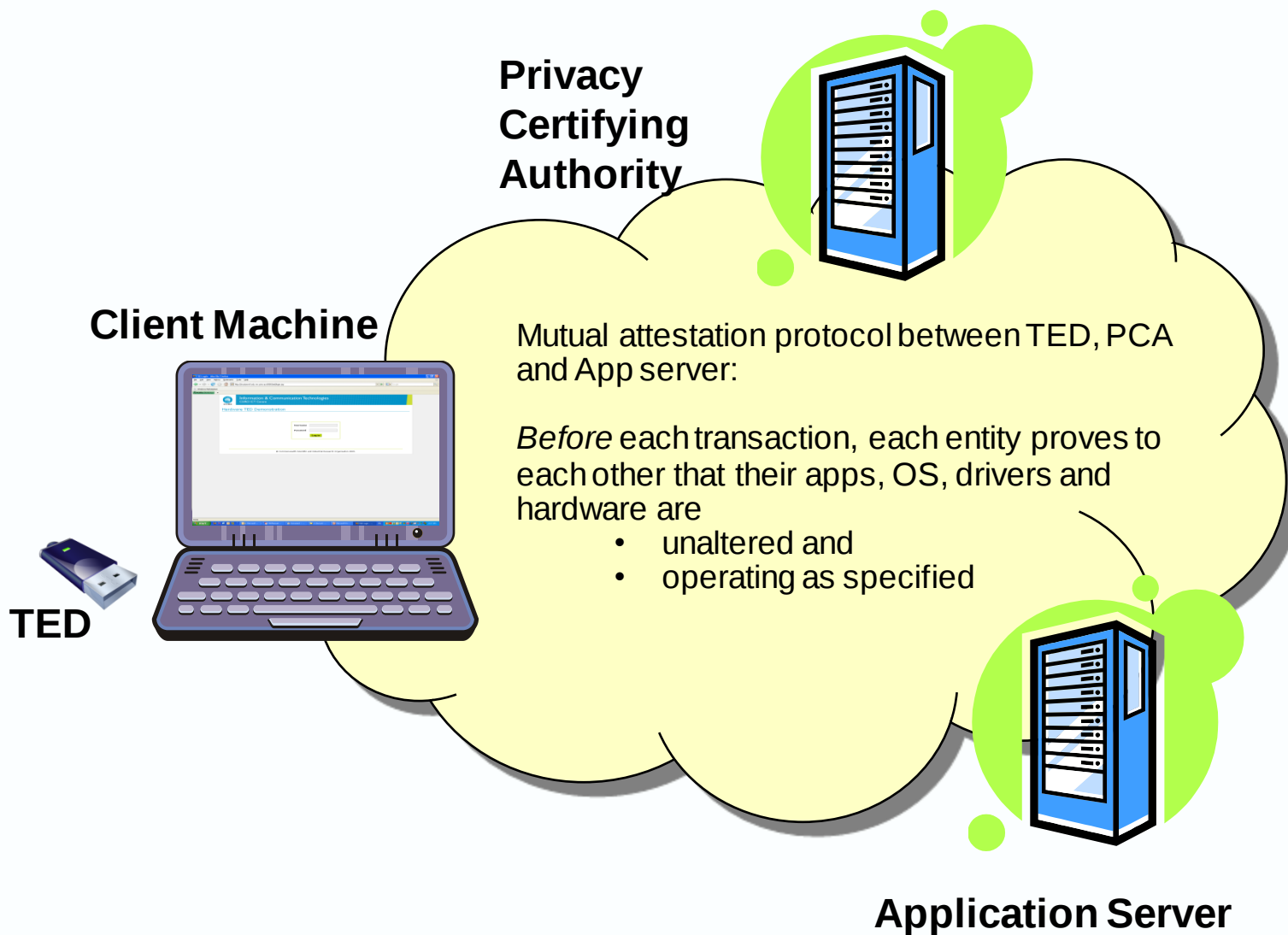
Legacy applications in the cloud

Policy compliance

Cloud Quality of Experience



Trust



Legacy applications in the cloud



Policy Compliance



Privacy Amendment (Enhancing Privacy Protection) Act 2012

No. 197, 2012

An Act to amend the law relating to privacy, and for other purposes



Privacy by Design

The 7 Foundational Principles

Ann Cavoukian, Ph.D.
Information & Privacy Commissioner
Ontario, Canada

Privacy by Design is a concept I developed back in the 90's, to address the ever-growing and systemic effects of Information and Communication Technologies, and of large-scale networked data systems.

Privacy by Design advances the view that the future of privacy cannot be assured solely by compliance with regulatory frameworks; rather, privacy assurance must ideally become an organization's default mode of operation.

Initially, deploying Privacy-Enhancing Technologies (PETs) was seen as the solution. Today, we realize that a more substantial approach is required — extending the use of PETs to *PETS Plus* — taking a positive-sum (full functionality) approach, not zero-sum. That's the "Plus" in *PETS Plus*: positive-sum, not the either/or of zero-sum (a false dichotomy).

Privacy by Design extends to a "Trilogy" of encompassing applications: 1) IT systems; 2) accountable business practices; and 3) physical design and networked infrastructure.

Principles of *Privacy by Design* may be applied to all types of personal information, but should be applied with special vigour to sensitive data such as medical information and financial data. The strength of privacy measures tends to be commensurate with the sensitivity of the data.

The objectives of *Privacy by Design* — ensuring privacy and gaining personal control over one's information and, for organizations, gaining a sustainable competitive advantage — may be accomplished by practicing the following 7 Foundational Principles (*see over page*):

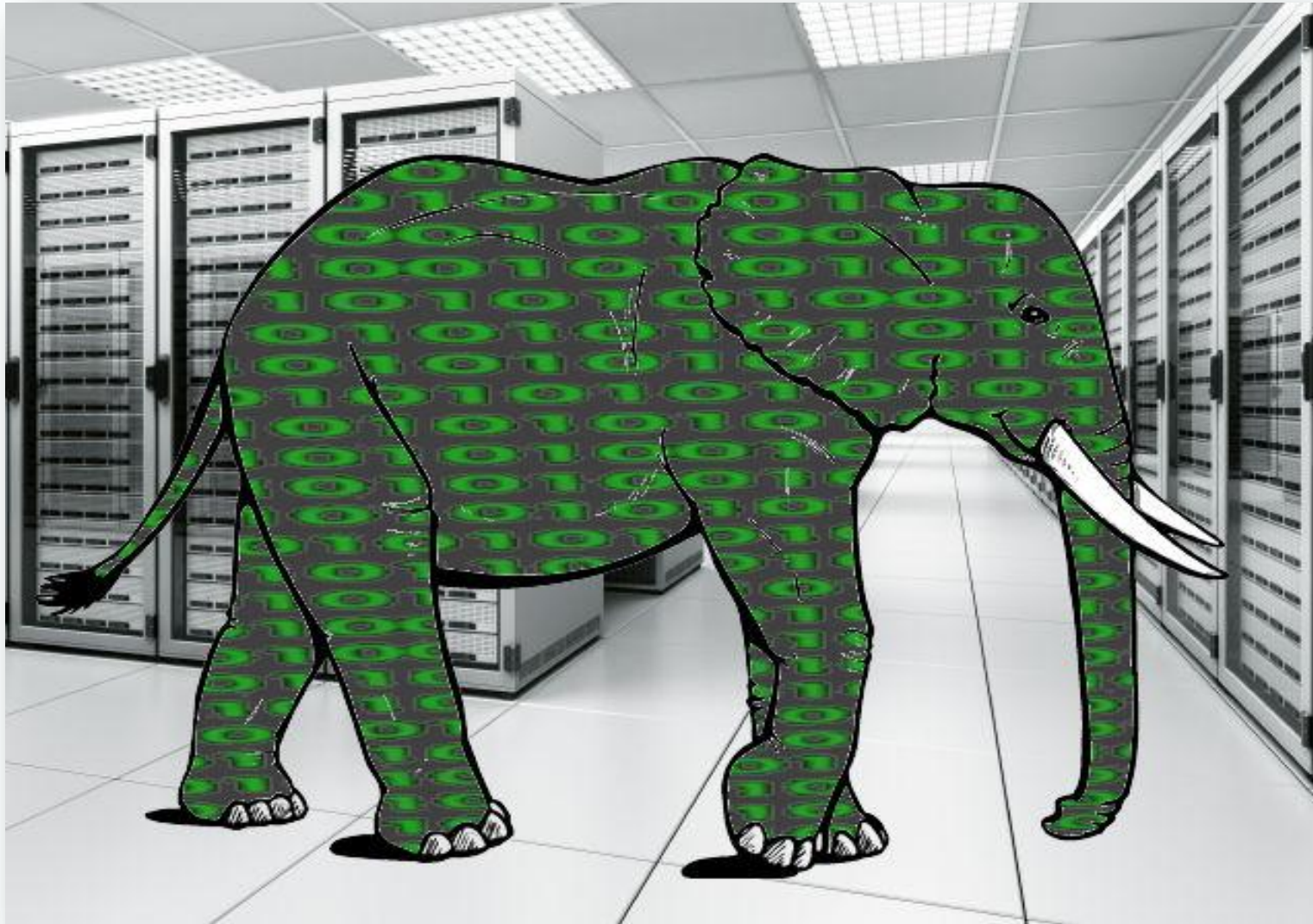
Cloud Quality of Experience



www.flickr.com/photos/29407791@N07/5980978603



The Digital Elephant in the Room



Provide guidelines and use cases where it is appropriate to use "private cloud", "public cloud" or some hybrid?



Provide education for the benefits of cloud services and training for those departments willing to move more Cloud based services



Mandate movement to cloud services and provide funding for the transition



Clarify the scope and applicability of existing regulation on data sovereignty and data privacy as it relates to government



something else not listed above (please comment)



11 total votes · [Vote](#) · [Reload](#)

Source : Australia 3.0 Government Services Stream Roundtable "instant poll"



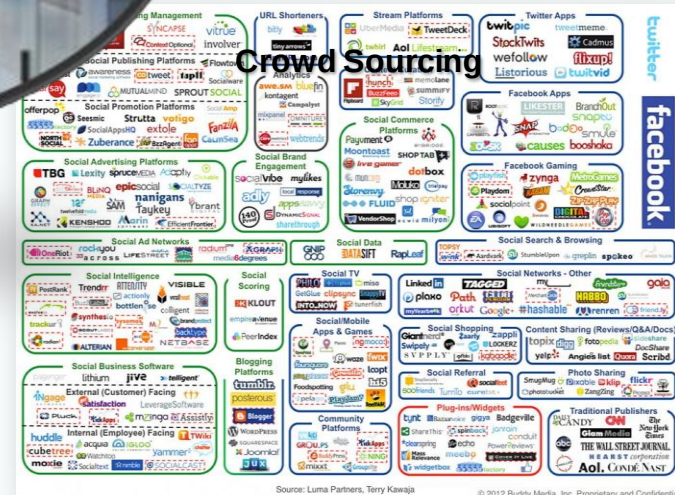
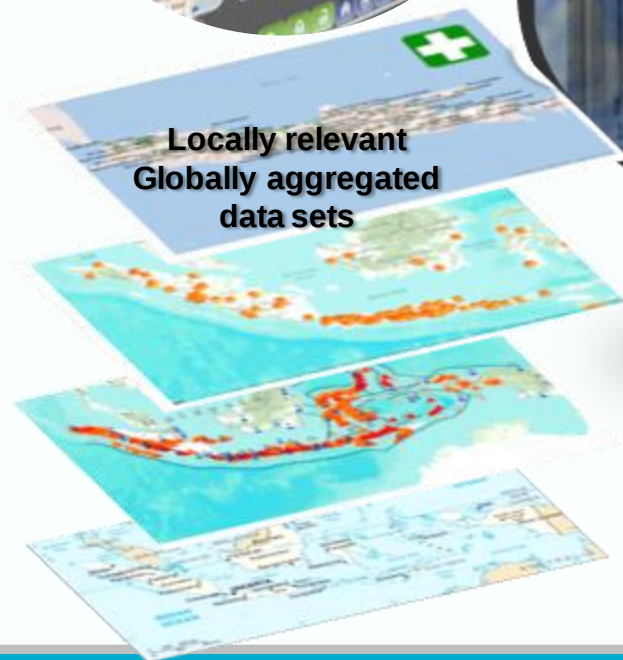
Standards Australia Distributed Application Platforms and Services (DAPS) Committee, known as the JTC1 SC 38 Mirror Committee (IT-038)

CSIRO's IM&T Storage and Compute Cloud (STACC) Program has been endorsed to develop internal research cloud services and supporting frameworks, to enable researchers to create, manage, scale and retire virtual research IT platforms, supported by self-help user interfaces and tools

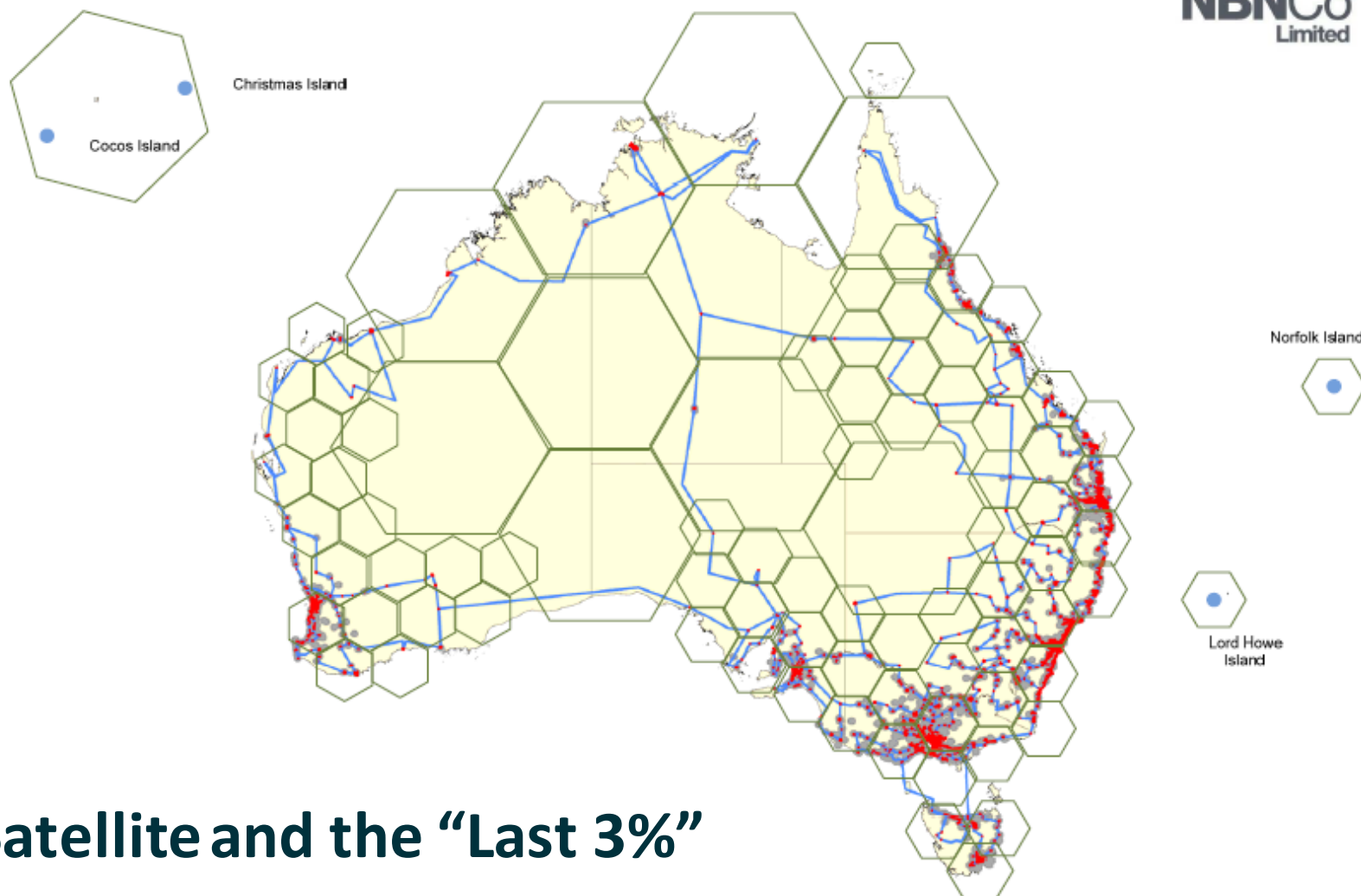


The opportunity

The “Game Changers”

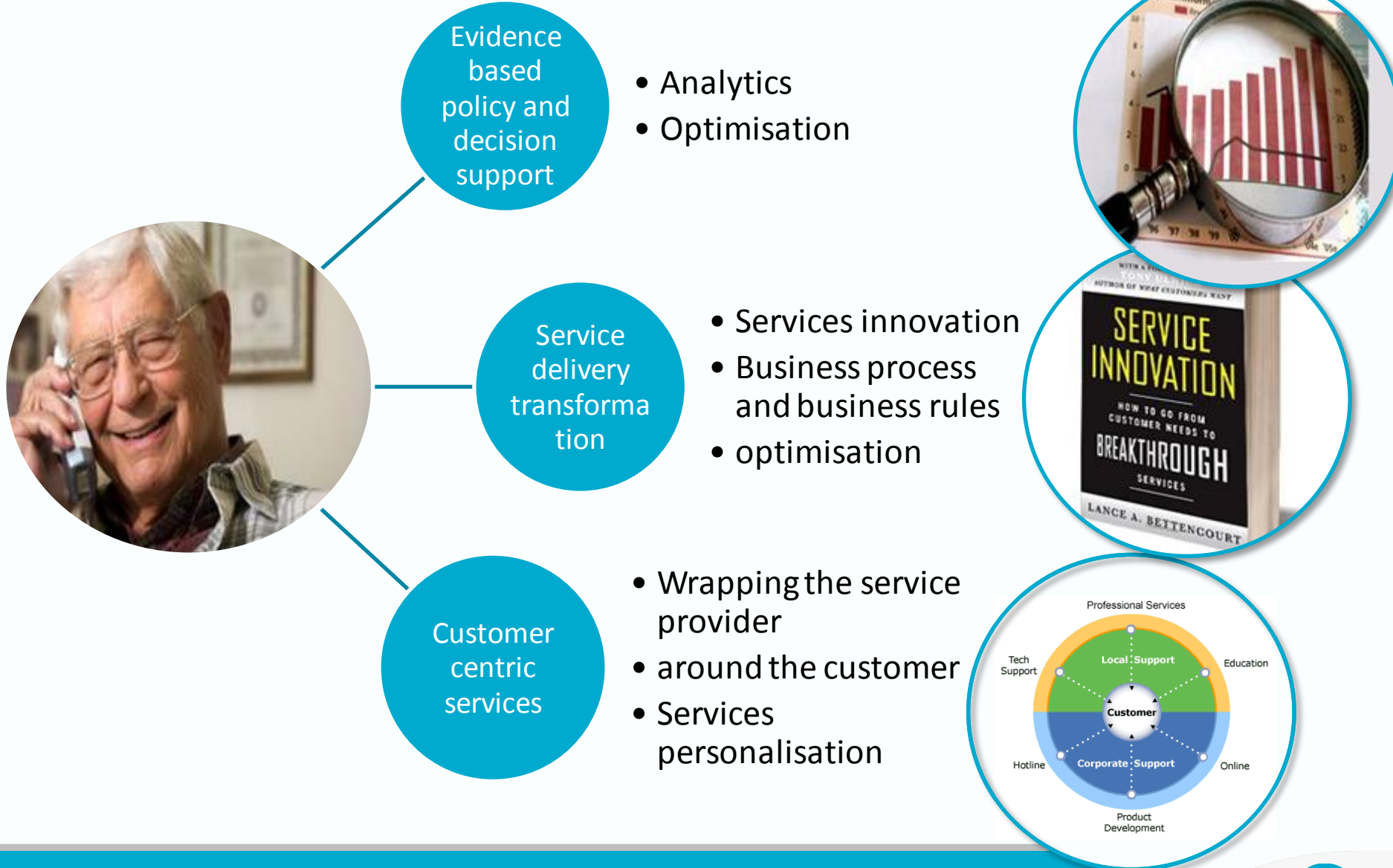


93% Fibre + 4% Wireless + 3% Satellite



Satellite and the “Last 3%”

One window on the Opportunity



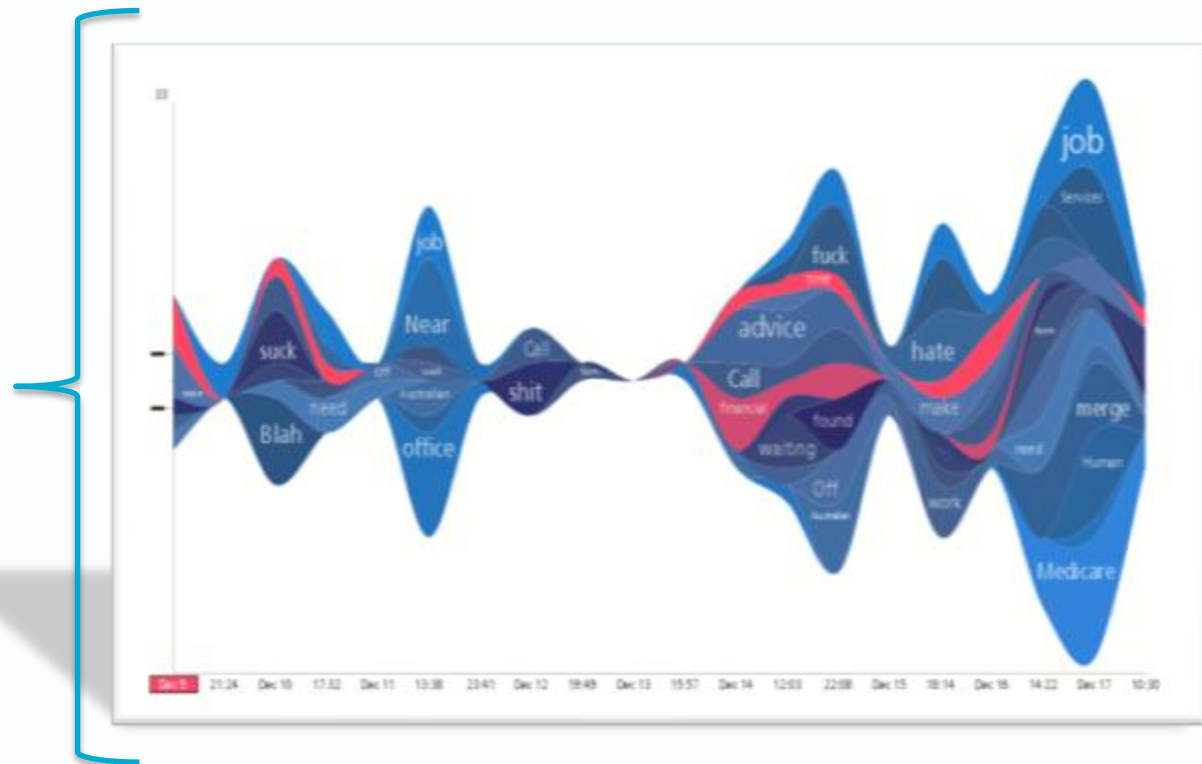
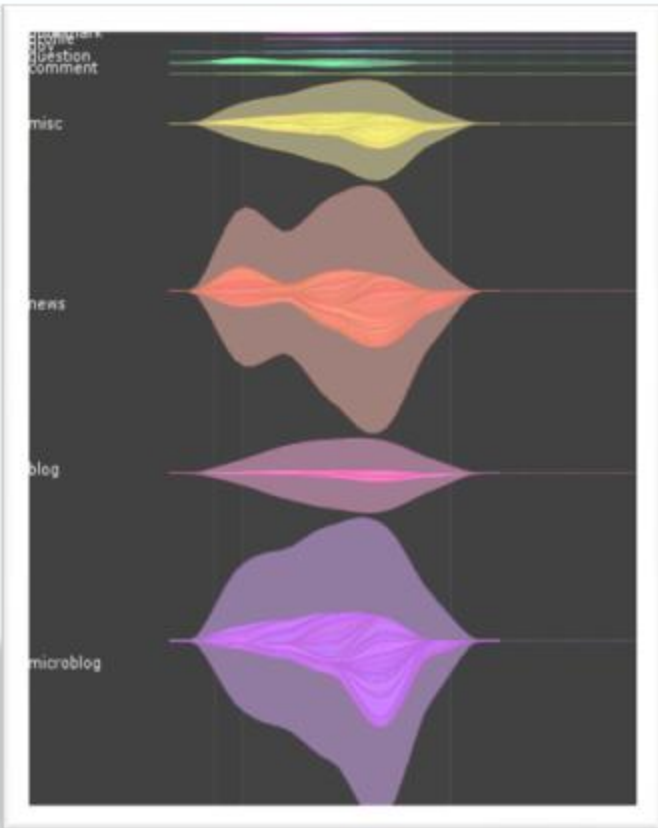
Information from data supports disaster management..



Pic: Gary Ramadge

Engaging through social media

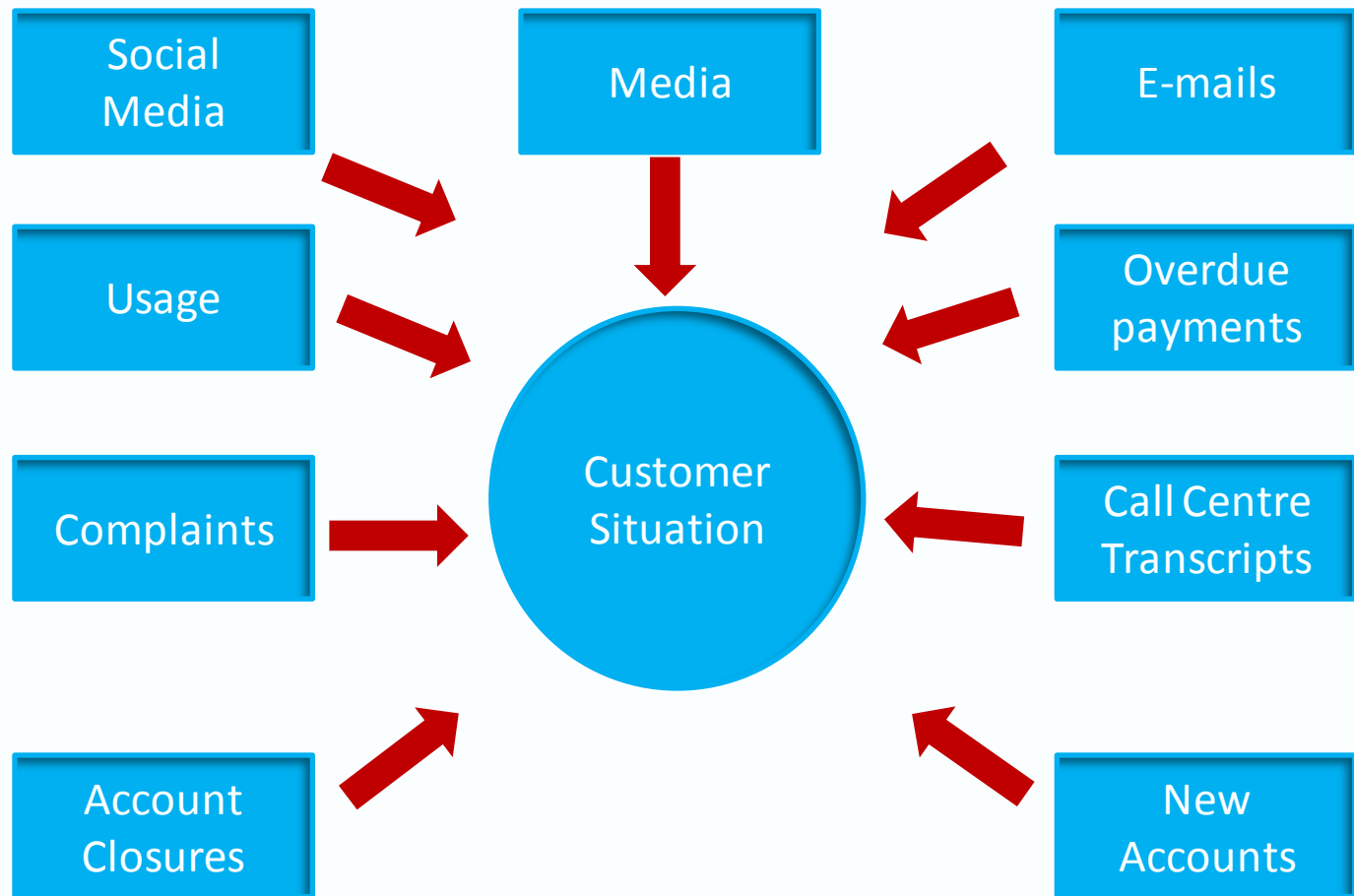
- Closing the gap between the “1” and the “many”



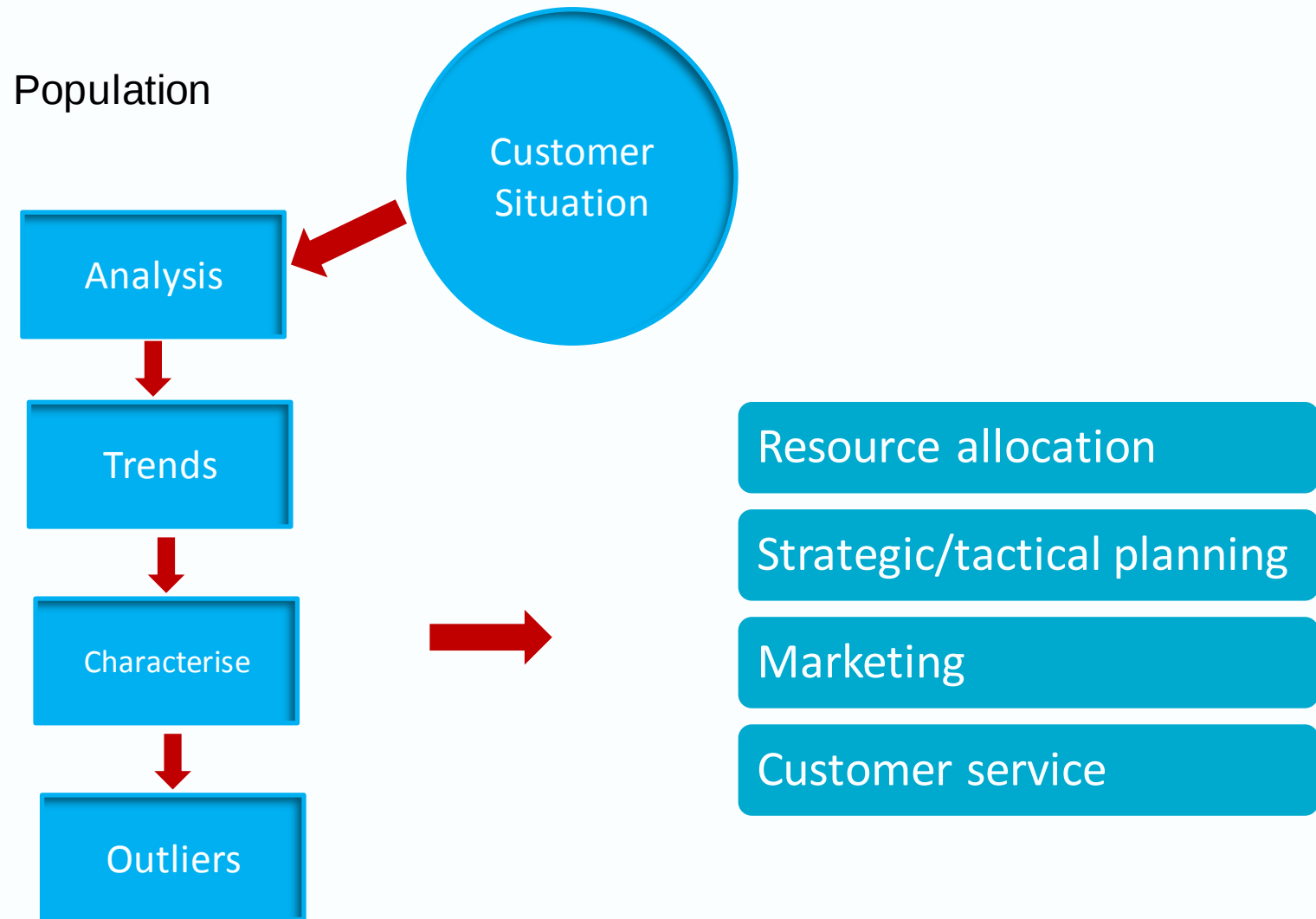
Case Study

Human Services Delivery

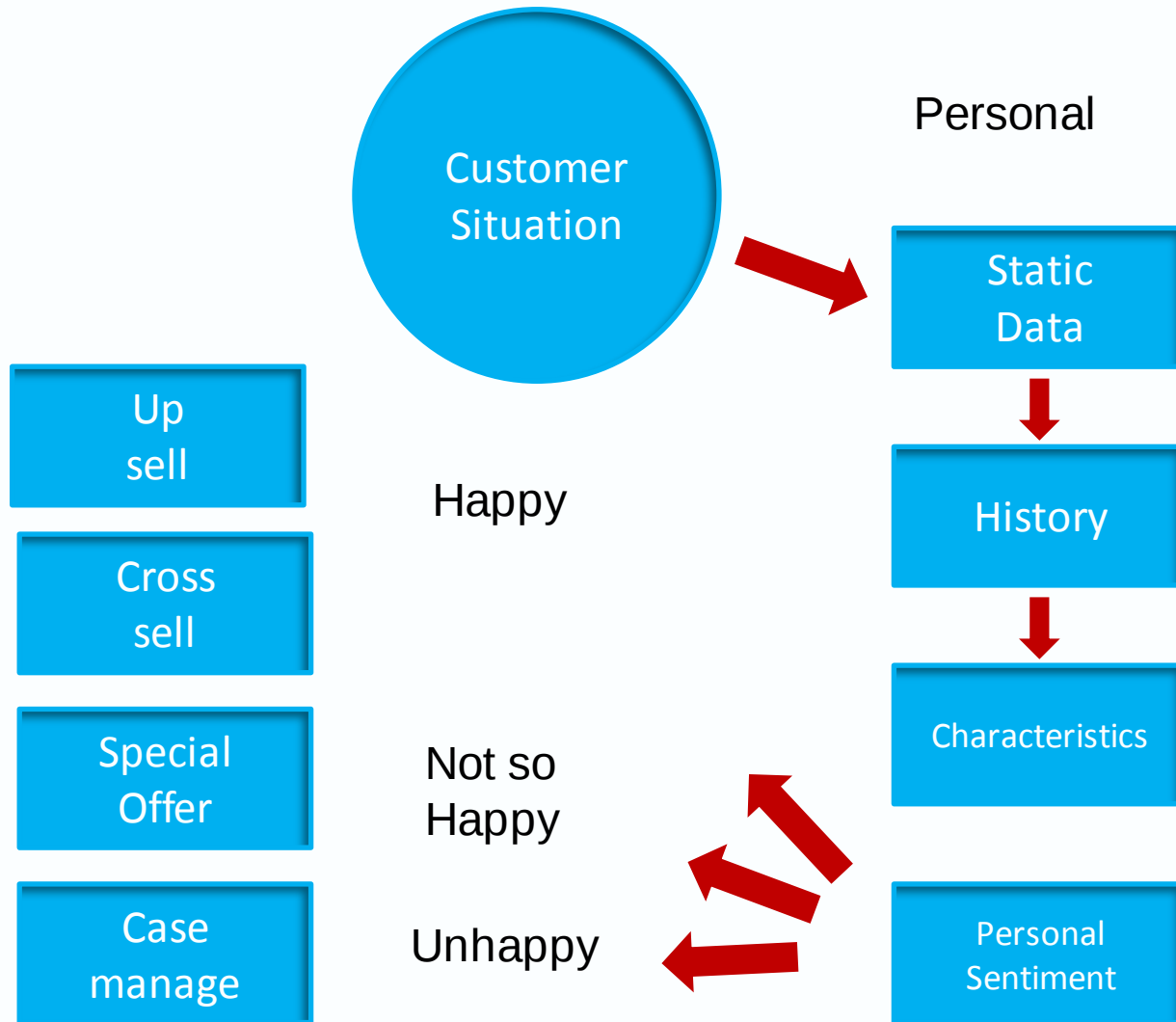
Customer Situational Awareness



What to do with It



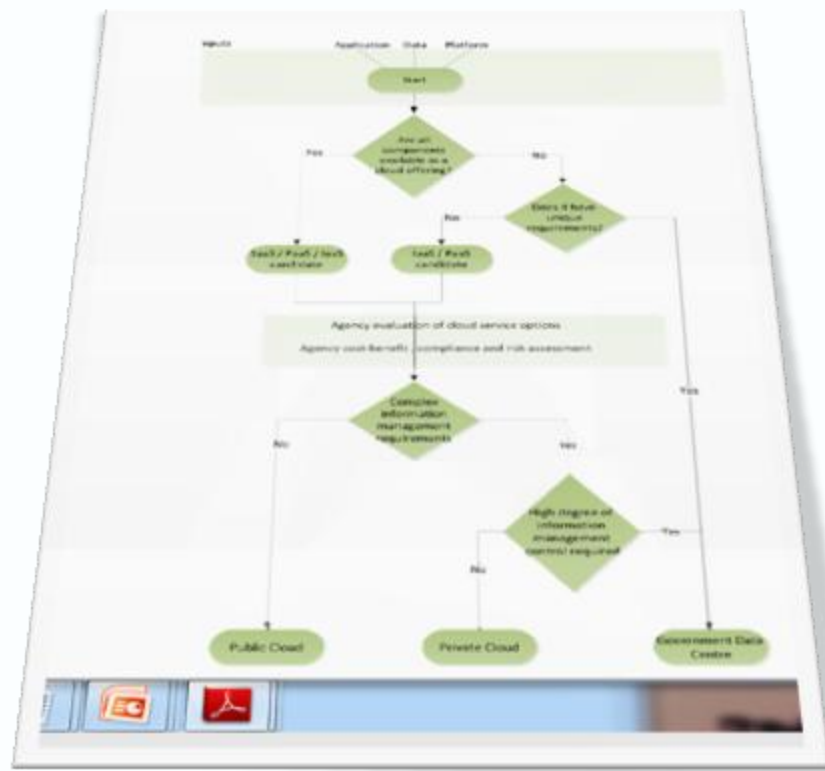
What to do with It



Conclusions

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- Focus on Digital Maturity
- Develop guidelines and use cases for Government agencies and for SME's where it is appropriate to use “private cloud”, “public cloud” or hybrid
- Develop means to allow Australian companies to be part of the realisation of the national digital economy strategy



Analyse the benefits over time

*Productivity isn't everything,
but in the long run it is almost everything.*

Paul Krugman, 1991
Professor Princeton University,
Nobel Prize in Economics 2008

Digital Productivity and Services Flagship

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Thanks to CSIRO Colleagues

John Zic

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Jay Guo

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