MIRAPOINT®
The Messaging Experts

Best Practices in Email Security

How to Handle the Rising Threat

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QUESTnet

Email is Under Attack!!!

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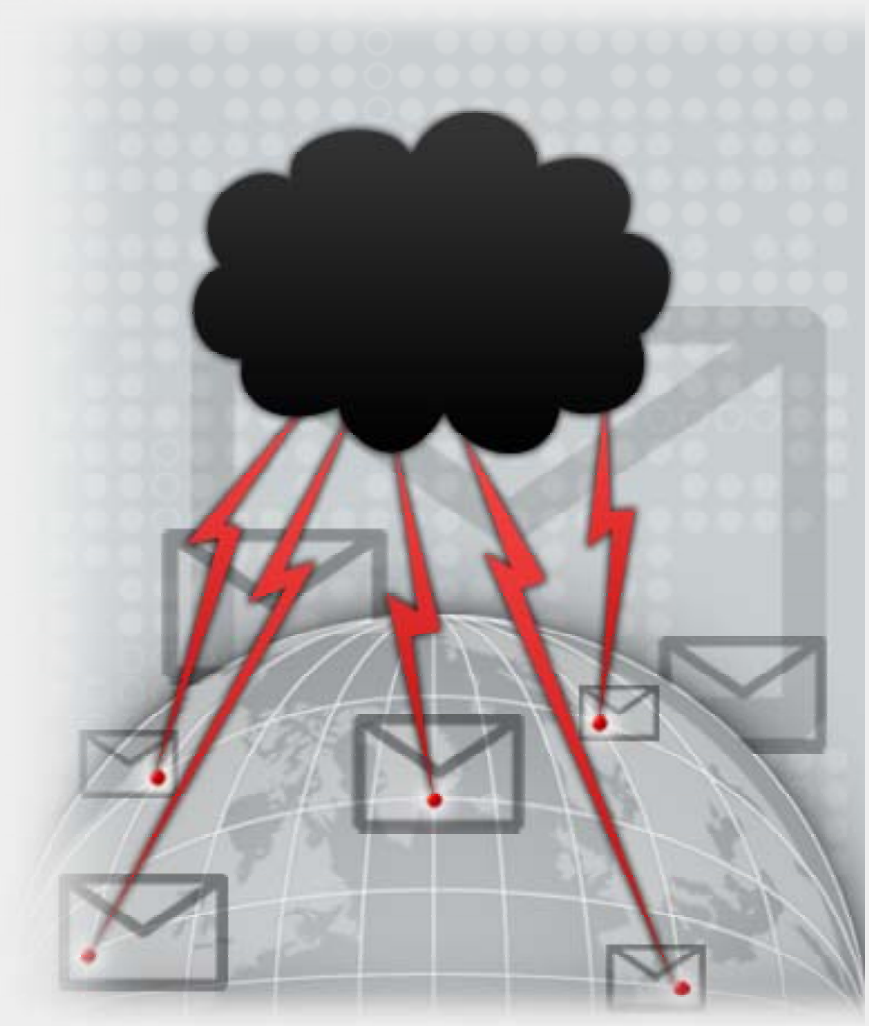
External Threats:

- Viruses & Hackers
- Spam & Phishing
- DOS & Password attacks
- Directory harvests
- Business continuity

Internal Threats:

- Zombies
- Harassment & Abuse
- Email floods & Flames
- Information leaks
- Compliance & Discovery



Threats = High Business Expense

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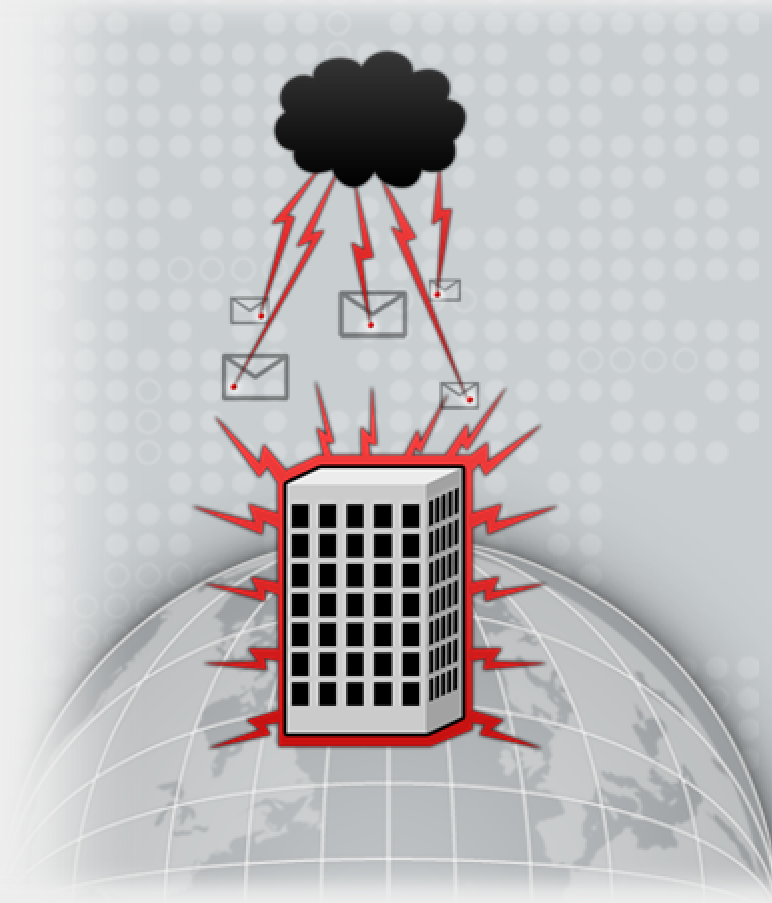
EXTERNAL THREATS:

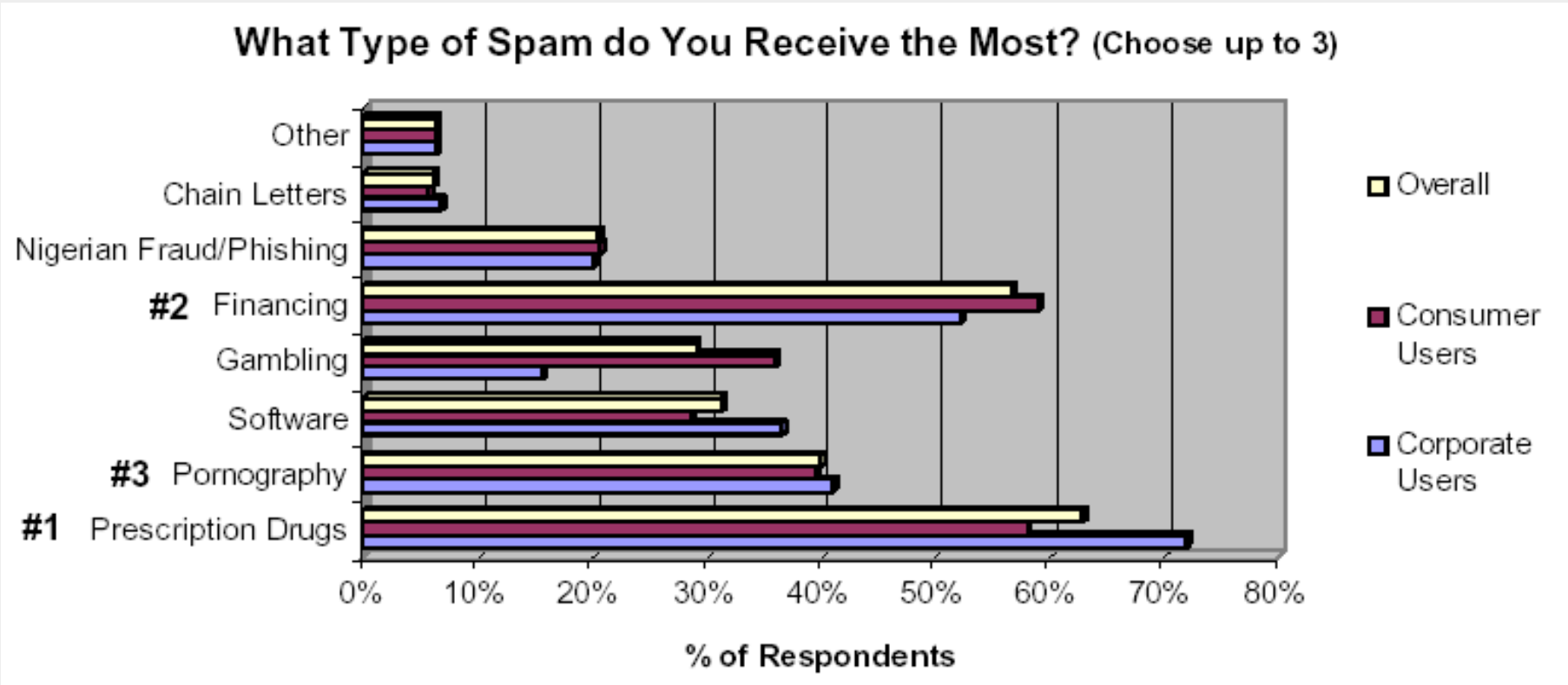
- 80% of viruses enter customers' networks via email with typical infection costing up to $500,000—Gartner
- About 450 viruses are discovered each month—IDC
- In 2004, more than 8.8 billion spam messages were sent every day—IDC
- Spam will cost companies $198 billion by 2007—Radicati Group
- The Nigerian 'prisoner' scam, which asks people to invest money to transfer millions of dollars supposedly trapped in overseas bank accounts, extracts $200M from its victims a year—FBI

INTERNAL THREATS:

- 51% of users have received pornographic spam messages—Queens University
- Chevron settled an email harassment case for $2.2 million that was based on sexually offensive messages including a "joke" sheet titled "reasons why beer is better than women"—Osterman Research
- 70% of all Internet porn traffic occurs during a 9-5pm workday—NFO Worldwide
- Phishing accounted for $2.4 billion in fraud, or an average of $1,200 per victim, during 2004—Gartner
- In March 2004, Bank of America was fined $10 million by the SEC for failure to keep email records—Boston Globe

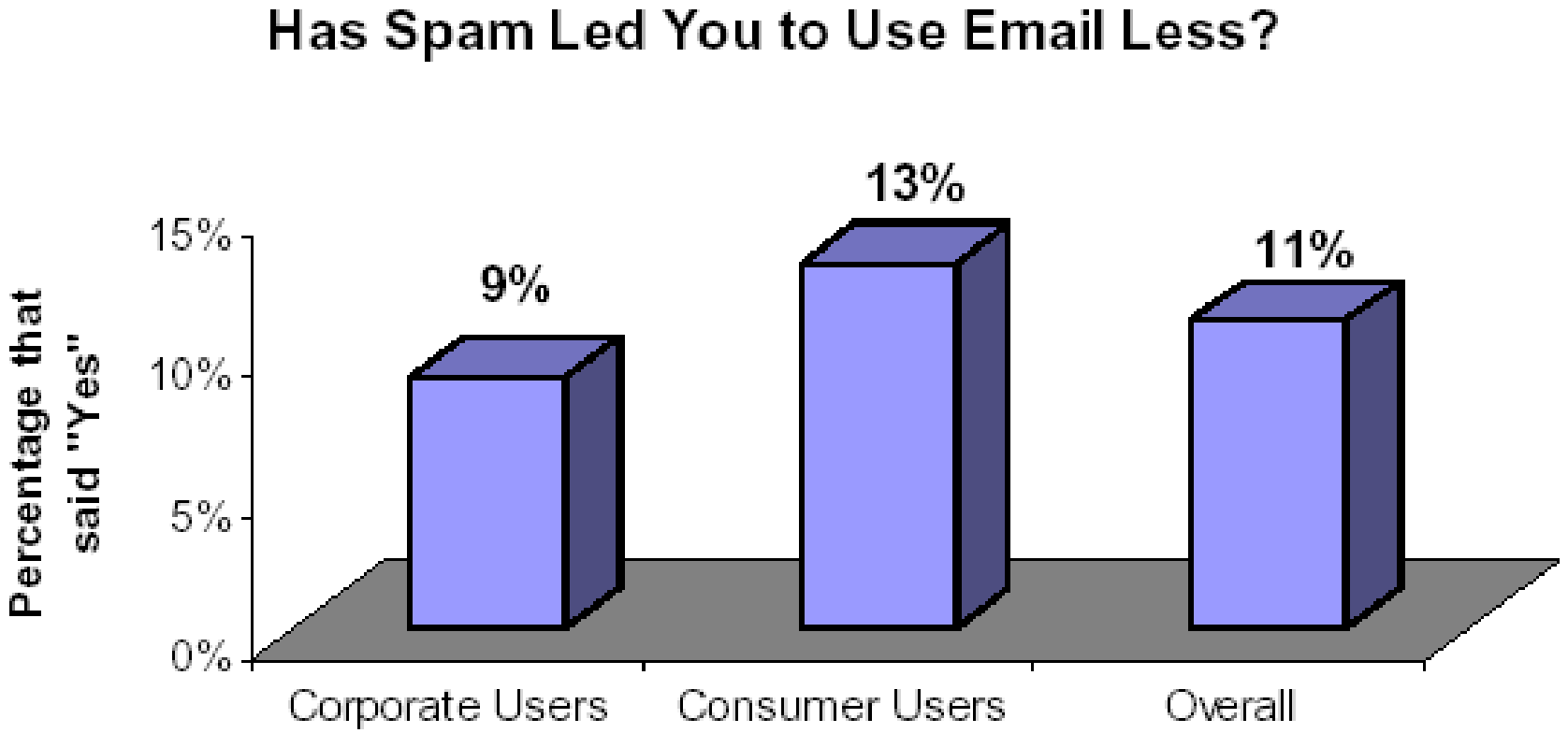


Spam, Spam, Spam…



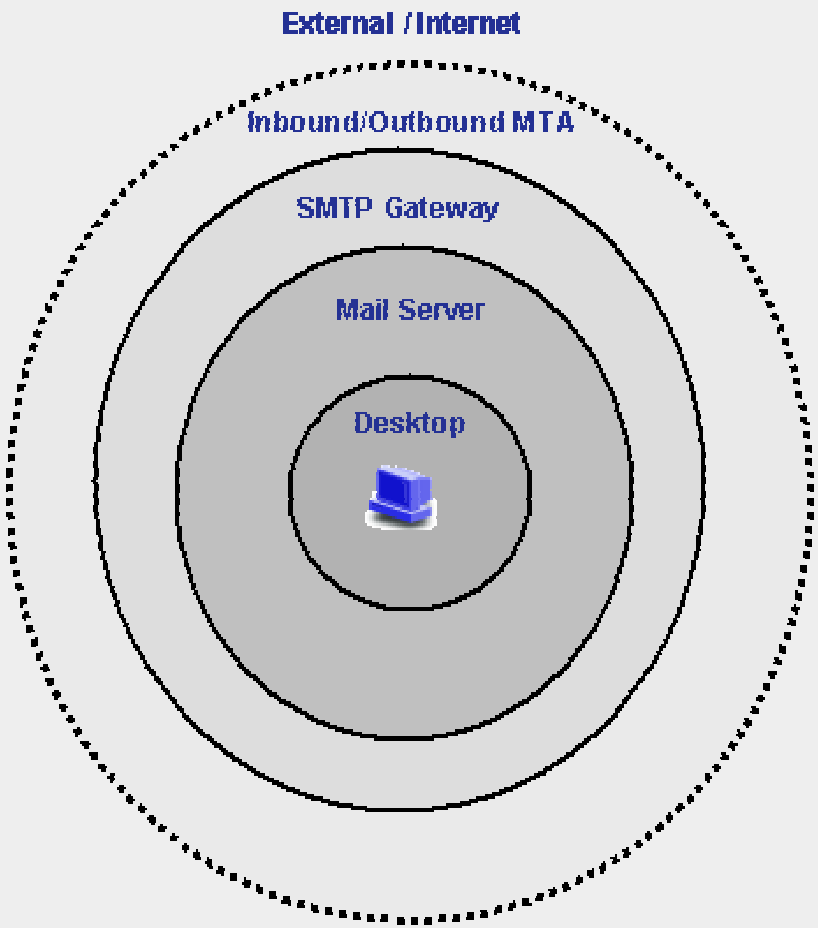
Top spam = Drugs, Money & Sex!

Threats & Implications…



Spam has measurable impact on email usage!

Hidden Cost of Threats



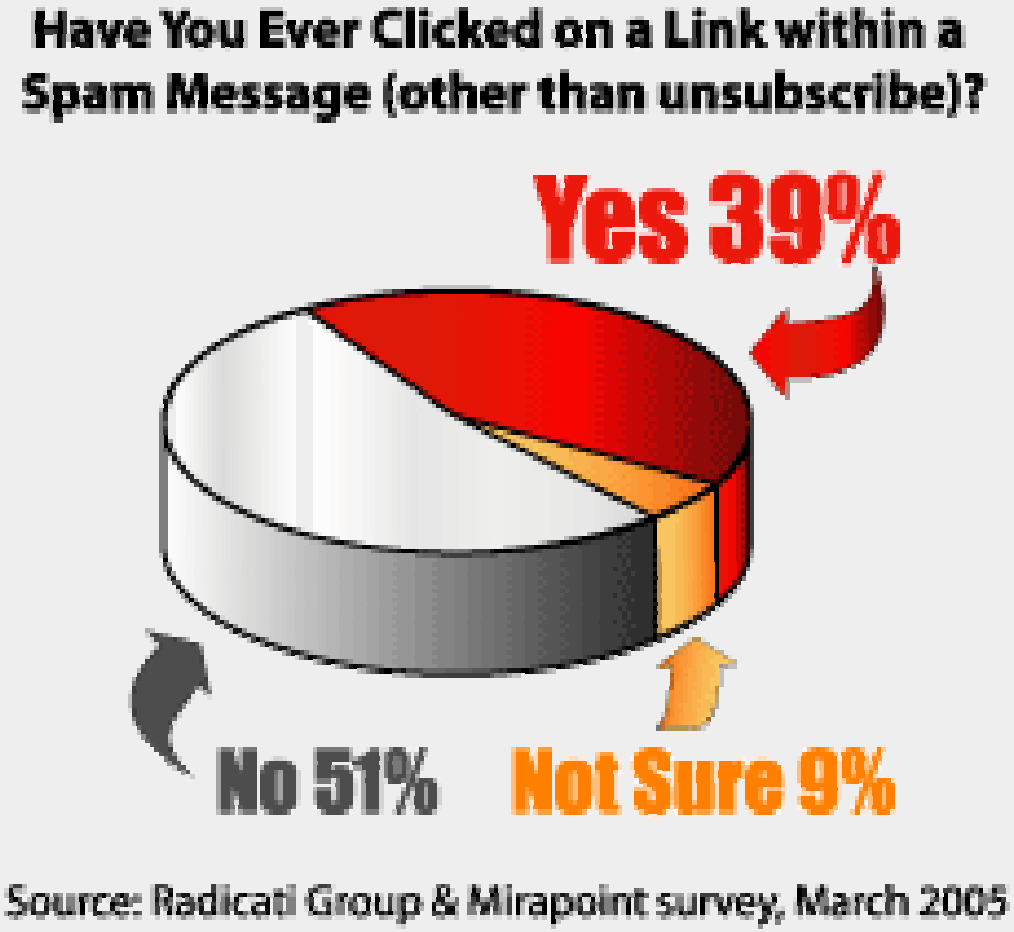
Inbound/Outbound MTA: $
- Bandwidth
- Outages

SMTP Gateway: $$
- Processing
- Latency

Mail Server: $$$
- Storage
- Management

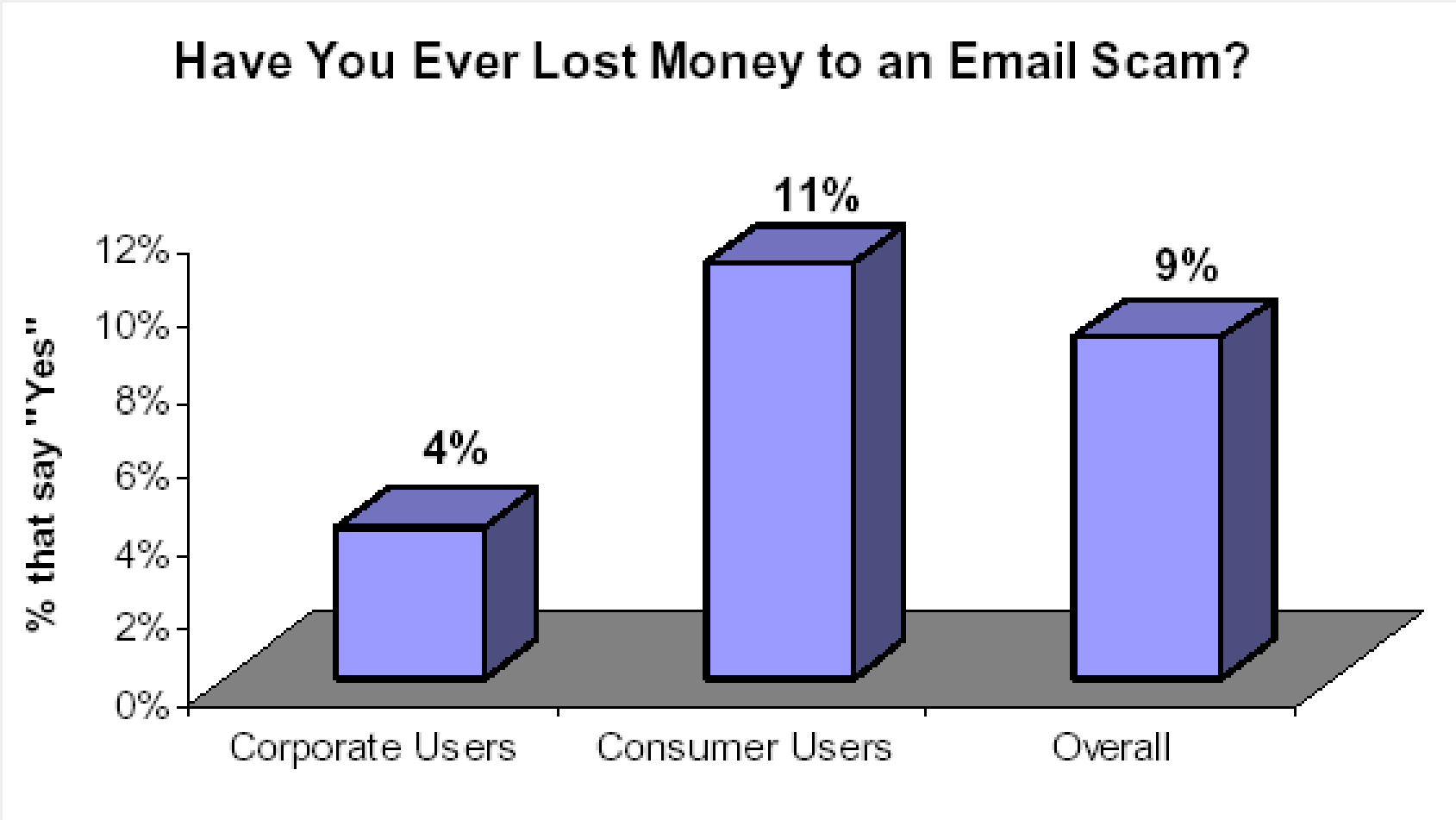
Desktop: $$$$
- Productivity
- Liability

Greater User Education Required



- Reveals active email inboxes & generates more spam
- Creates future risk from phishing, DOS & other attacks
- Links can be source of viruses & malicious code
- End-user policy documents critical

Greater User Education Required



Roughly 10% of users have lost money in email scam!

Opportunity Spurs Innovation

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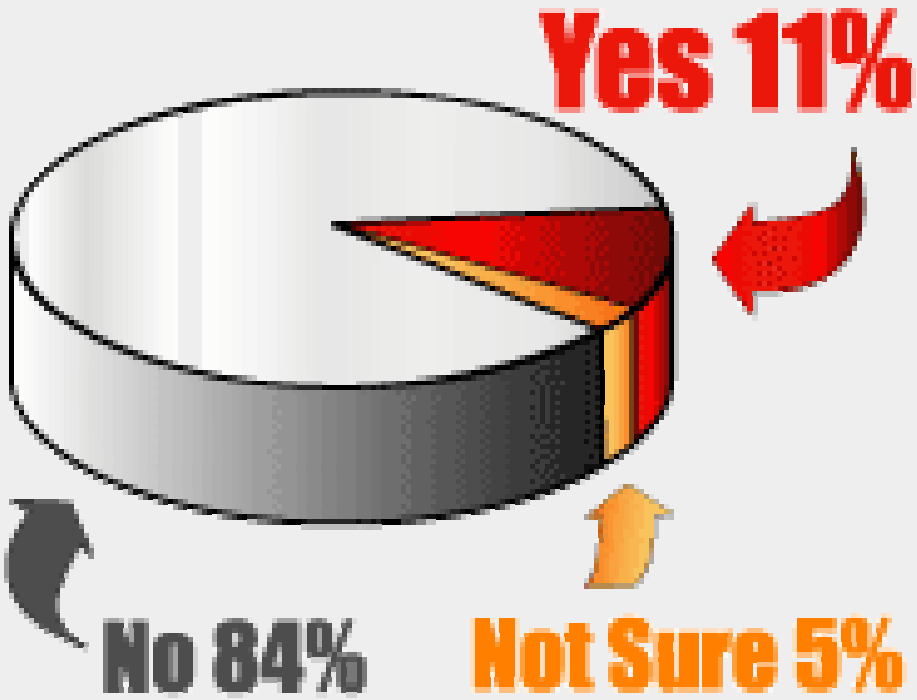
Have You Ever Purchased a Product or Service as a Result of Spam?



Source: Radicati Group & Mirapoint survey, March 2005

Spammers Have New Tricks

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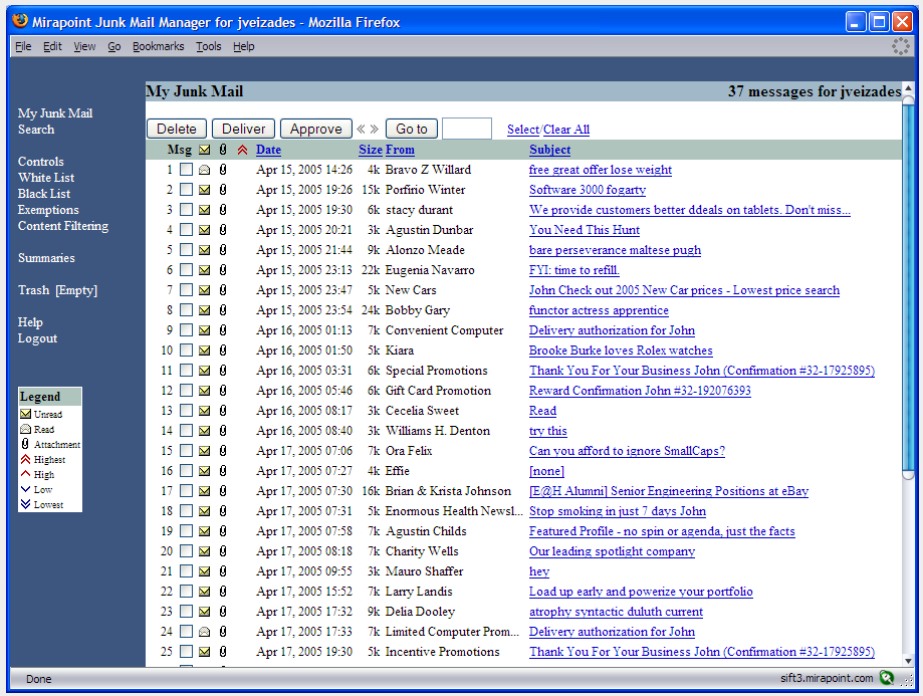
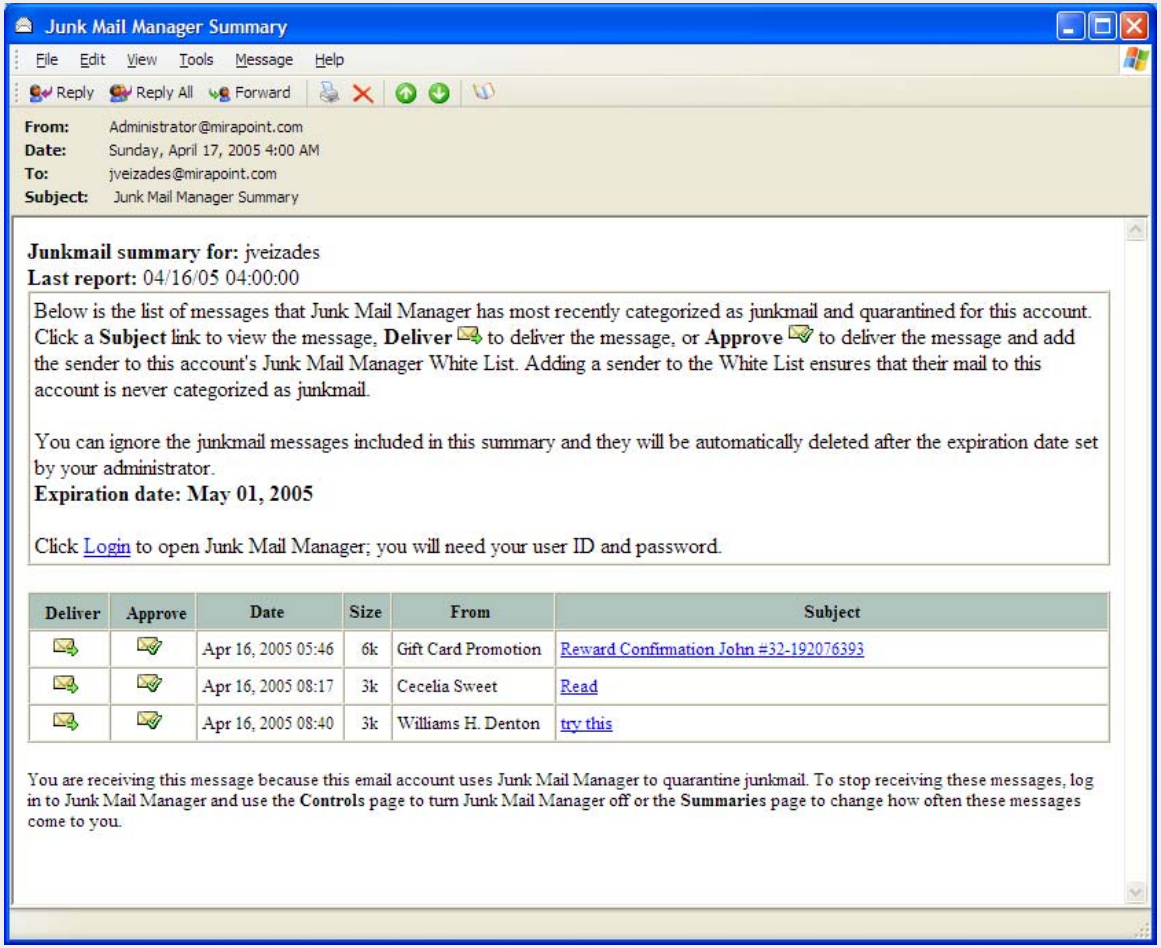
- **In addition to random text used to thwart Bayesian filtering**
- **Spammers have learned new tricks with HTML**
  - Exploiting HTML with table columns to separate characters or using ‘off-shade’ colors to bypass filters
  - Embedded images with single links
  - Using well-positioned text to create ‘ASCII art’
- **What’s a durable solution?**
  - More than rigid & reactive CPU-intensive rules-based filters
  - Proactive approach that can adapt to shifting spam threat

End-User Control

- Address evolving spam landscape & ‘false-positive’ factor
- Mirapoint’s Junk Mail Manager provides individual quarantine mailboxes on edge security appliance; keeps spam out of inbox
- Reduces load on core mail server & increases performance
- Helps IT manage bandwidth, storage & administrator resources
- Integrated per-user controls for white/black lists & content filters
- Automatic message aging available to auto-delete questionable email



Integration to Desktop Client



- **Junk Mail Manager digest feature sends summary to inbox (ie. Outlook)**
- **Users can view messages captured as spam & self-manage traffic to their inbox**
- **Easy-to-use web-based interface**
- **Secure quarantine access via login/password**

Spam Attack Characteristics

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Coordinated attacks count for 80%-85% of global spam

Average attack volume: +100 million messages

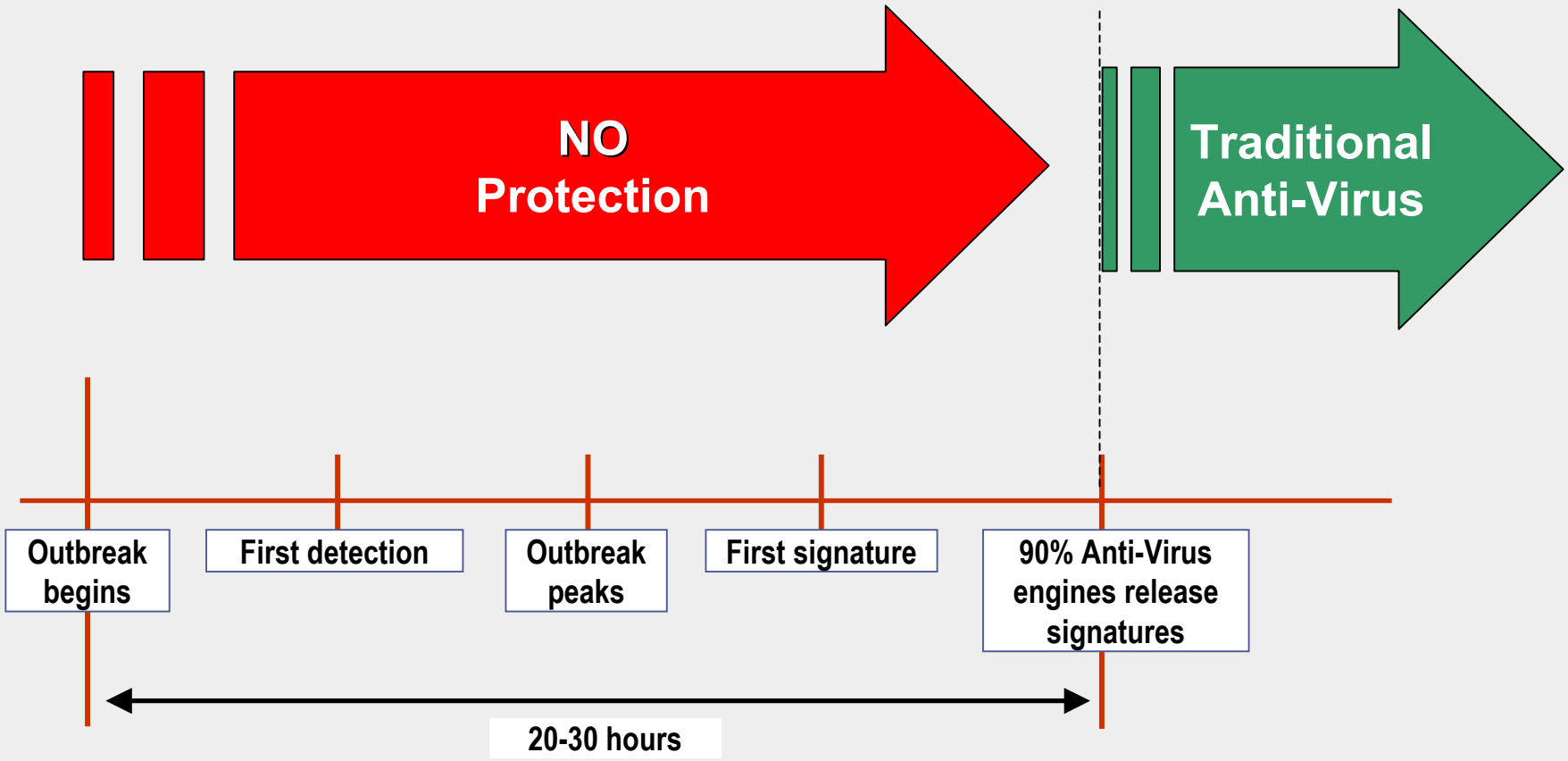
Distribution sources: >1000

Average duration: 6-8 hours

Detection within 2 minutes = over 99.5% coverage

1 hour lag in detection = 14% missed (or more)

Emerging Virus Threat Window



Interwoven Threats – MyDoom

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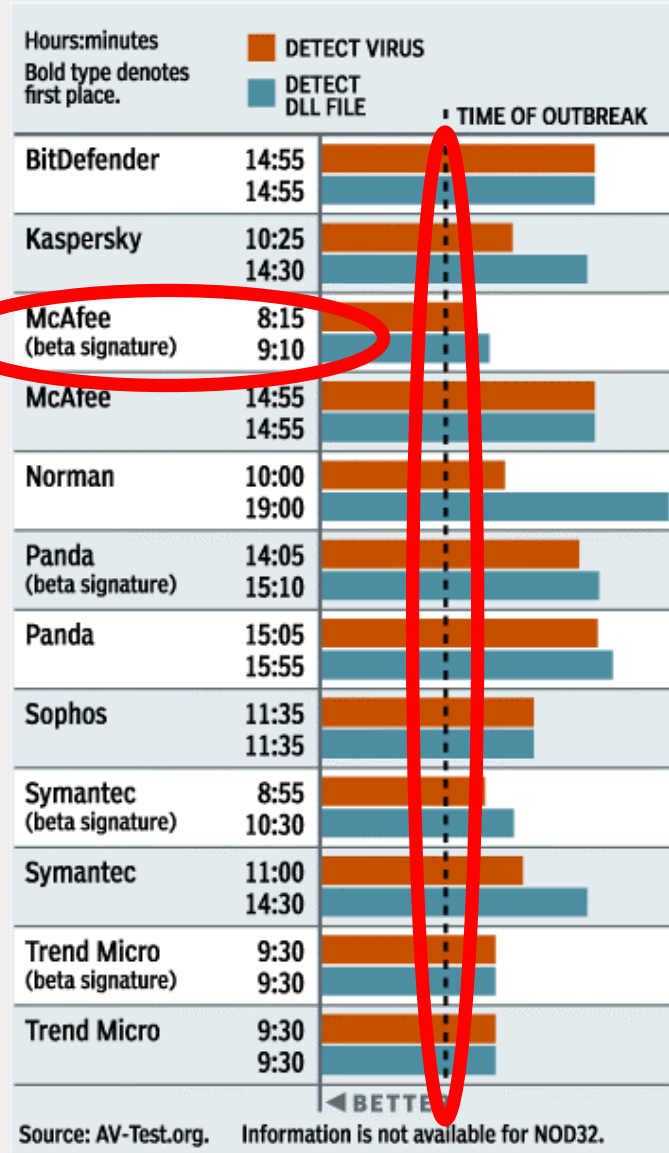
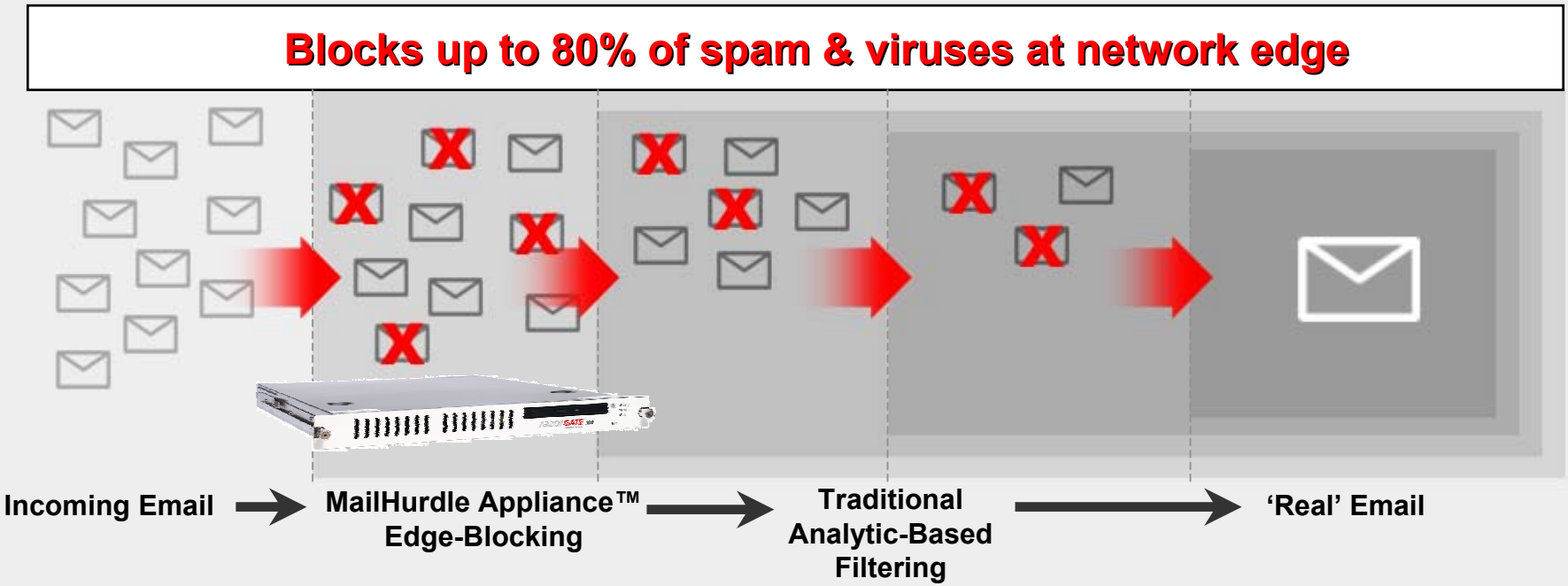
Largest 2004 outbreak – No protection through MyDoom peak!

-?:??	0:00	+6:30	+7:45	+17:30
Outbreak Began	First Detection (MessageLabs)	Outbreak Peak	First signature (McAfee)	90% of top AV Released signatures



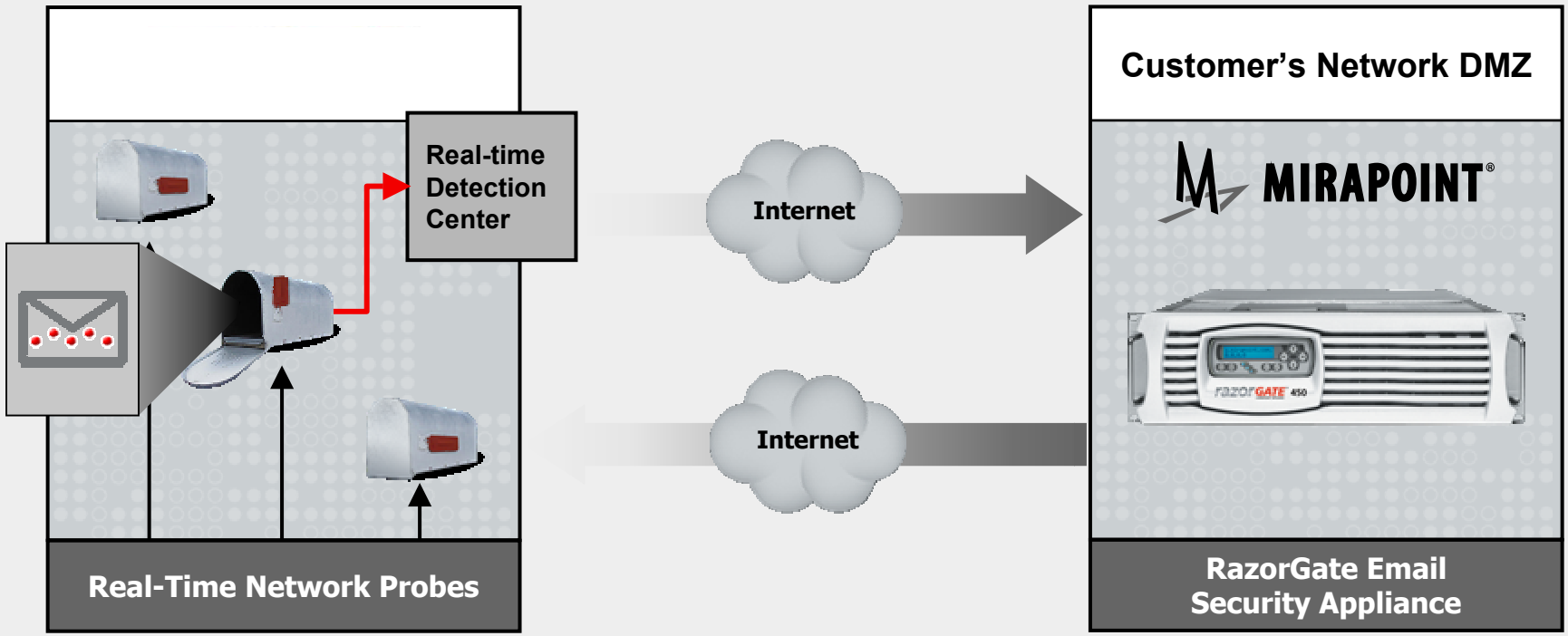
Evolution of SMTP

- Uses existing SMTP standard, Mirapoint's MailHurdle™ edge-blocking technology complements existing spam & virus filtering investments
- Blocks up to 80% of spam & many viruses at SMTP-connection layer to conserve bandwidth, storage & administrator resources



Real-time Security Protection

- Powerful Rapid Anti-Spam & Anti-Virus™ technology – Uses information from network-based probes to identify & block threats for day-zero protection
- Complements Mirapoint's existing signature-based virus scanning engine
- Part of Mirapoint's Full-Spectrum™ multi-layered email security technology



Outbound Protection

- **Flexibility for implementing any policy**
  - Support for site-wide, domain or user-specific policies
  - Easy-to-configure via web-based interface by administrators, managers or end-users
- **Example policies include:**
  - Wiretaps
  - Blockage list
  - Rejection filter
  - File Type filter
  - Specific Words filter
  - Objectionable Words filter
  - Quarantine filter

Complete Message Network Security

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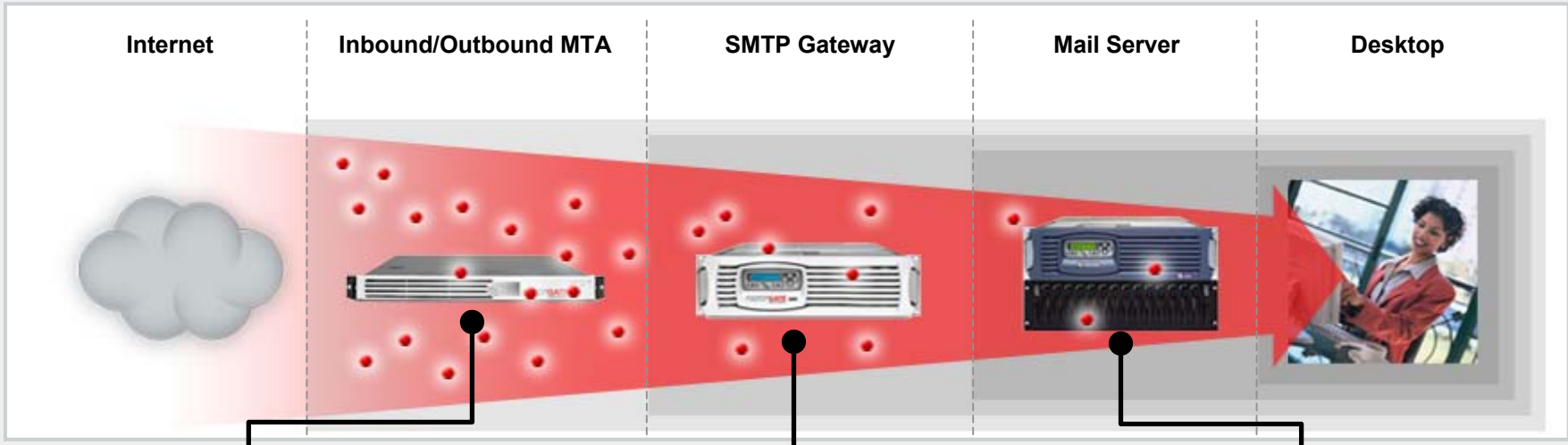


- MailHurdle™ edge-blocking
- SMTP connection management
- Rapid™ real-time protection
- Traditional spam & virus analytics
- Secure webmail proxy

- Per-user junk mail quarantine
- Redundant, 5-9's design
- Integrated routing
- Flexible content filters & policies
- Detailed logs & reports

- Hardened OS
- Integrated security
- Rich email & group calendar
- Web & wireless access
- Outlook support
- Proven low TCO

Tiered approach to complete & scalable security protection

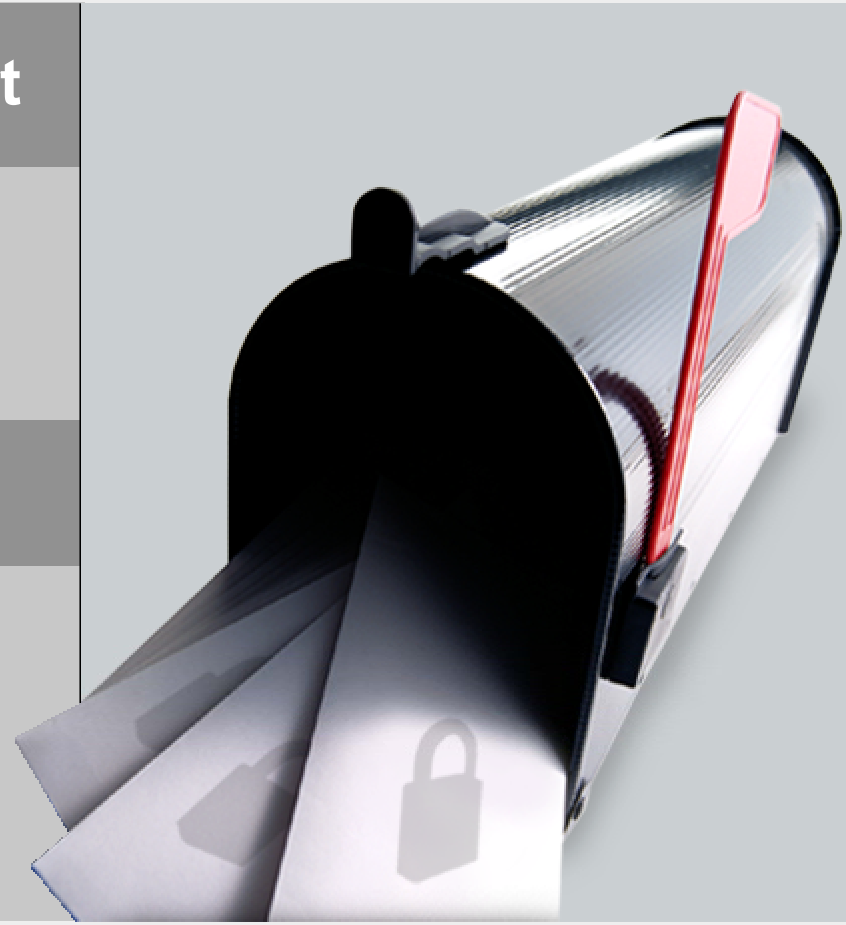
Summary: Why Mirapoint

Mirapoint - the messaging expert

- Company focus since 1997
- Leadership in appliance approach

Only vendor with complete email & security solutions

- Addressing today's security pains, plus solutions for more reliable email
- High-quality, field-proven products for Enterprise, Service Provider, Education & Government customers



Offer for QuestNet Attendees!

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FREE MIRAPOINT EVALUATION

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