



# Monash University's video communications strategy: - a unified communications solution

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#### Overview

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#### Introduction

- The University's vision is to build an Integrated Collaboration Environment to enhance the collaborative activity of its staff and students.
- · Aim of video communications is to:
  - Build video conferencing solutions to enhance productivity
  - Enable staff and students to communicate
  - Facilitate the university's "green" sustainability strategy.



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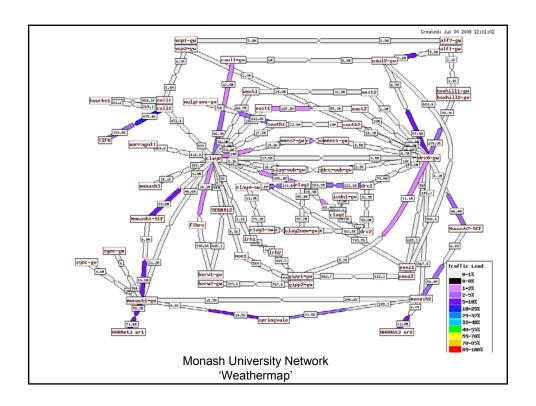


Monash University has 8 campuses:

- 6 in Australia
- 1 in Malaysia
- 1 in South Africa
- Centres in Prato in Italy.







# Challenges

# Monash University is a large organisation with diverse requirements

• International and regional campuses

#### The requirements are like mercury

Constantly changing

# The vision is big and ambitious

• the direction is not always clear

# Technology is constantly changing

• Integration is a challenge

# Organisational history and structure

Responsibility spread across different groups



# Challenges

#### Videoconferencing - one word - 4 meanings

 Video Phone, Online staff collaboration (eMeeting), Teaching & student collaboration (eLearning), Research collaboration

#### **Cross pollination**

• Every application and product wants to do everything!

#### Standards, standards?

• Everyone is standards compliant but nothing works with each other.

#### Flexibility, Scalability & Manageability

 Need to be flexible enough to adopt to different peoples needs yet remain scalable and manageable



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#### A Solution?

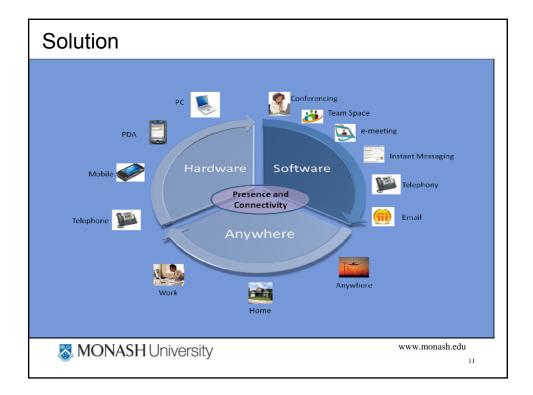


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# Solution

- 1. Break it up into stages
- 2. Investigate, design and implement stage by stage
- 3. Keep the focus on the University's strategy and vision to bring it all together



# **Project Objectives**

#### Specific outcomes include:

- High definition (HD) room based systems in all main centres
- HD multipoint bridge integrated with AARNET's video network
- Extensive use of standards based desktop videoconferencing systems
- Incorporation of a widespread pioneering deployment of Enabling Virtual Organisations (EVO) video collaboration environment.



# Stages

#### Stage 1 (2008)

- Meeting room video conferencing
- Video conferencing for Research Stage 2 (2009)
- Desktop video conferencing
   Stage 3 (2010+)
- Teaching & student collaboration



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#### Solution

- Meeting room video conferencing
  - Primarily Video conference: H323 protocols
- Desktop video conferencing
  - Video Phone conference
  - eMeeting / soft phone Lotus Sametime
- Teaching & student collaboration
  - eLearning, professional collaboration, moderation, interactivity
- Video conferencing for Research
  - Flexible, collaboration with partners,



# Meeting room video conferencing

- High-definition (16 CIF) video service
- Full room setup and configuration
- Integration into the AARNET booking system
- Links into the Lotus Calendar



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#### Desktop video conferencing

Lotus Sametime will play the central role at the Desktop.

It will provide

- Audio & video phone including audio & video phone conference
- eMeeting
- Instant Messaging
- Presence



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# Teaching & student collaboration

- Early trials within faculties
  - Webex
  - Illuminate Live
  - EVO
  - Lectures online
  - Podcasts
  - Streaming



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# Video conferencing for Research

- Access Grids
- Proprietary applications like Skype, MSN
- Meeting room video conferencing facilities

Need all of them to work together **Solution:** 

• Trialing EVO (Enabling Virtual Organisations)

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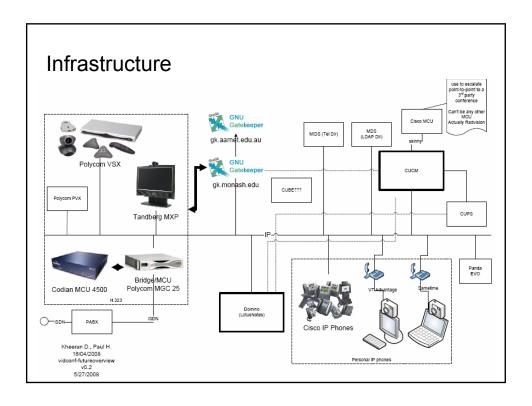
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# Infrastructure to make it all happen

- Video Infrastructure
- IP tel infrastructure
- Lotus Notes infrastructure
- Lotus Sametime infrastructure
- Technology management software



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# Summary & Conclusion

- Monash University as an organisation provides challenges
- Video conference technologies are constantly developing, and now integrating and converging
- Solution is based on investigation and in stages
- Next stage is to develop a support model



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#### **Questions?**

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